

# ANIMATOR

# TAYLOR K. SHAW

"I WAS ALWAYS  
LOOKING FOR MYSELF  
IN WHATEVER CARTOON  
I WAS WATCHING."



Pronunciation:  
(tay-lor k sh-awe)

**Life:** 1995 - present  
**Location:** Chicago, Illinois  
**Known for:** Founder &  
Chief Executive Officer of  
Black Women Animate

## MATH HERO

Animators and  
business owners like  
Taylor use math to:

- Place characters in settings within animation cel frames using dimensions and measurements.
- Hire staff to draw every frame of an animated show. There are 30-thousand separate frames in a typical 30-minute cartoon.
- Arrange how cartoon footage is placed. Episodes usually contain three 6-minute segments; 4 minutes of gags and 8 minutes of ads.

## INCLUSIVE ANIMATION

- Taylor K. Shaw is an animator and business owner. An animator creates the characters and settings in cartoons that we see on television and in movies.
- Taylor's company, Black Women Animate, provides a safe place with built-in support systems where young creatives can work and thrive. The company cares about the growth and development of its staff as well as their long-term place within the animation industry.
- Black Women Animate conducts a "boot camp" in cooperation with Cartoon Network. Participants learn about the different jobs within cartooning and receive mentorship from Cartoon Network staff. Campers are taught how to: storyboard a cartoon idea, tell a story within a certain amount of time, and sell ("pitch") your idea to a network.

## REFERENCES

- Fluker, D. (2018, October 29). *How Black Women Animate and Cartoon Network Are Supporting Black Women Animators*. Forbes. <https://www.forbes.com/sites/dominiquefluker/2018/10/29/blackwomenanimate/?sh=5262983f420a>
- Greatamericanink. (2010, January 15). *The Process of Animation* [Video]. YouTube. <https://www.youtube.com/watch?v=V7ZWELLTqJw>