

ANIMATOR

"I WAS ALWAYS
LOOKING FOR MYSELF
IN WHATEVER CARTOON
I WAS WATCHING."



TAYLOR K. SHAW

Pronunciation:
(tay-lor k sh-awe)

Life: 1995 - present
Location: Chicago, Illinois
Known for: Founder & Chief Executive Officer of Black Women Animate

MATH HERO

Animators and business owners like Taylor use math to:

- Place characters in settings within animation cel frames using dimensions and measurements.
- Hire staff to draw every frame of an animated show. There are 30-thousand separate frames in a typical 30-minute cartoon.
- Arrange how cartoon footage is placed. Episodes usually contain three 6-minute segments; 4 minutes of gags and 8 minutes of ads.

INCLUSIVE ANIMATION

- Taylor K. Shaw is an animator and business owner. An animator creates the characters and settings in cartoons that we see on television and in movies.
- Taylor's company, Black Women Animate, provides a safe place with built-in support systems where young creatives can work and thrive. The company cares about the growth and development of its staff as well as their long-term place within the animation industry.
- Black Women Animate conducts a "boot camp" in cooperation with Cartoon Network. Participants learn about the different jobs within cartooning and receive mentorship from Cartoon Network staff. Campers are taught how to: Storyboard a cartoon idea, tell a story within a certain amount of time, and sell ("pitch") your idea to a network.

REFERENCES

- Fluker, D. (2018, October 29). How Black Women Animate and Cartoon Network Are Supporting Black Women Animators. Forbes. <https://www.forbes.com/sites/dominiquefluker/2018/10/29/blackwomenanimate/?sh=5262983f420a>
- Greatamericanink. (2010, January 15). *The Process of Animation* [Video]. YouTube. <https://www.youtube.com/watch?v=V7ZWeLLTqJw>