HOSPITALITY AND TOURISM MANAGEMENT

College of Health and Human Sciences

HSTM-BS итмт

UNIVEI	R S I T Y	120 credits
Student:	PUID:	Catalog Term: Fall 2019
Additional M	ajors: Minors:	
Major Requi	irements (57-58 credits) - Students must earn a "C-"or better in all HTM (courses
(1)	HTM 10010 Introduction to the Hospitality & Tourism Industry	
(3)	HTM 14100 Financial Accounting for the Service Industries	
(3)	HTM 17300 Introduction to Tourism Management	
(3)	HTM 18100 Lodging Management	
(3)	HTM 19100 Sanitation and Health in Foodservice, Lodging, & Tourism	
(1) (3)	HTM 20200 Hospitality and Tourism Work Experience	
(3)	HTM 21200 Organization and Management in the Hospitality and Tourism Ir	ndustry
(3)	HTM 23100 Hospitality and Tourism Marketing	v Onevetiens
(3) (2)	HTM 24100 Managerial Accounting and Financial Management in Hospitality HTM 29101 Quantity Food Production & Service Laboratory	y operations
(2)	HTM 29101 Quality Four Floudetion & Service Laboratory	
	HTM 30200 Hospitality and Tourism Industry Internship (Single semester re	equired: minimum 320 work hours for
(1 2)	1 credit or 640 for 2 credits)	equired. Infinitum 526 work nours for
(3)	HTM 31200 Human Resources Management for the Service Industries	
(3)	HTM 32200 Hospitality Facilities Management	
(3)	HTM 34100 Cost Controls in Foodservice and Lodging	
(3)	HTM 38110 Revenue Management in the Lodging Industry	
(3)	HTM 41100 Hospitality and Tourism Law	
(1)	HTM 49111 Beverage Operation Management	
(4)	HTM 49200 Advanced Foodservice Management	
(3)	HTM 49900 Feasibility Studies and Business Development in Hospitality and	l Tourism
HTM Selec	ct Courses – select a total of 6 credits from list	
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Athor Donar	<u>rtmental / Program Course Requirements (33-41 credits)</u>	
	COM 11400 Fundamentals of Speech Communication [Satisfies Oral Comm	unication Corel
(3)	CS 11000 Introduction to Computers or CS 23500 Introduction to Organizati	
(3)	Computing Technology & Applications	ional computing of civit 15000 refsola
(3)	ECON 21000 Principles of Economics or AGEC 21700 Economics or ECON 25	100 Microeconomics or ECON 25200
(-)	Macroeconomics [Satisfies Behavioral/Social Science Core]	
(4-3)	ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year C	Composition [Satisfies Written
	Communication Core] and [Satisfies Information Literacy Core]	
(3-5)	MA 15300 College Algebra or MA 15555 Quantitative Reasoning or MA 1601	0 Applied Calculus I or MA 16100 Plane
	Analytic Geometry and Calculus I [Satisfies Quantitative Reasoning Core]	
(4-3)	NUTR 20200 Principles of Food Preparation & Nutrition or NUTR 30300 Ess	entials of Nutrition [Satisfies 1 Science
	Core]	
	PSY 12000 Elementary Psychology	
	SOC 10000 Introductory Sociology or ANTH 10000 Introduction to Anthropo	
		Statistical Methods
	[Science Core] – select from University list	
(3)	[Humanities Core] – select from University list	·, 1·,
(1-3)	[Science, Technology & Society Core] – select from Unive	ersity list
Electives (2)	<u>1-30 credits)</u>	
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At least 32 credits of coursework required at 30000 level or higher to meet graduation requirements.

University Foundational Learning Outcomes List: https://www.purdue.edu/provost/initiatives/curriculum/course.html

PURDUE

HTM Select Course List (6 credits)

HTM 31100 Procurement Management for Foodservice (3 credits) HTM 31400 Franchising (3 credits) HTM 31500 Club Management and Operations (3 credits) HTM 31700 Business Etiquette for Managers (1 credit) HTM 33100 Hospitality and Tourism Sales and Service (3 credits) HTM 35100 E-Business for the Hospitality Sector (3 credits) HTM 36200 Event and Meeting Management (3 credits) HTM 37000 Sustainable Tourism and Responsible Travel (3 credits) HTM 37200 Global Tourism Geography (3 credits) HTM 39001 Undergraduate Research in Hospitality and Tourism Management (0-6 credits) HTM 39200 Classical Cuisine (1 credit) HTM 39800 Approved Study Abroad Experience (1-6 credits) HTM 44100 Financial Management for the Hospitality Industry (3 credits) HTM 46200 Advanced Event and Meeting Management (3 credits) HTM 49110 Wine Sommelier Certification (1 credits) HTM 49112 Management and Service of Beverage Alcohol (1 credit) HTM 52200 Foodservice Equipment and Facility Design (4 credits) HTM 53100 Hospitality and Tourism Marketing II (3 credits) HTM 54100 Advanced Hospitality Accounting and Finance Systems (3 credits)

OPTIONAL CONCENTRATIONS

Environment Sustainability Concentration (ENSU)

Total Credits: In addition to HTM 370000 - Sustainable Tourism and Responsible Travel, the student must select three courses (9 credits) from the list below. Total of 12 credits.

FNR 12500 Environmental Science and Conservation

LA 15000 Preservation Issues or LA 15100 Building Preservation or LA 15200 Community Preservation

PHIL 29000 Environmental Ethics

POL 22300 Introduction to Environmental Policy

POL 32300 Comparative Environmental Policy

POL 32700 Global Green Politics

POL 42300 International Environmental Policy

Hospitality Facilities Design and Management Concentration (HFDM)

Total Credits: Select four courses, 12 credits, from the list below.

BCM 23000 - Mechanical and Electrical Systems

CM 10000 - Introduction to Construction Management

HTM 52200 - Foodservice Equipment and Facility Design

LA 10110 - Survey of Landscape Architecture

LA 15100 - Building Preservation

LA 25000 - Architectural Design

NRES 12500 - Environmental Science and Conservation

TLI 21300 - Project Management

TLI 21400 - Introduction to Supply Chain Management Technology

TLI 33520 - Human Factors for Technology Systems

TLI 34250 - Purchasing and Contract Management

Human Resources Concentration (XIHU)

Total Credits: students must complete a minimum of 12 credits from the list below with no more than two courses from any one area. Students may not count both COM 37500 and OLS 47700 as part of the required 12 credits.

Human Behavior:

COM 21200 - Approaches to the Study Of Interpersonal Communication

COM 41200 - Theories of Human Interaction

OLS 25200 - Human Relations in Organizations

PSY 27200 - Introduction to Industrial-Organizational Psychology

Employment:

COM 32500 - Interviewing: Principles and Practice

Training:

EDCI 57200 - Introduction to Learning Systems Design

OLS 37500 - Training Methods

Employee Relations:

COM 30300 - Intercultural Communication

COM 37500 - Conflict and Negotiation

OLS 47700 - Conflict Management

Marketing and Sales Concentration (MRSL)

Total Credits: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must select three courses listed below for a total of 12 credits.

COM 25300 - Introduction to Public Relations

COM 25600 - Introduction to Advertising

- CSR 31500 Relationship Selling
- CSR 33100 Consumer Behavior

CSR 33200 - Cross-Cultural Marketing and International Retailing

CSR 34400 - Fundamentals of Negotiations

HTM 53100 - Hospitality and Tourism Marketing II

MGMT 32300 – Principles of Marketing

TLI 21400 - Introduction to Supply Chain Management Technology

TLI 34300 - Technical and Service Selling

TLI 34350 - Business to Business Sales Management

Finance for HTM (FMGT)

Total Credits: 15. A grade of a C- or better must be earned in any course used to satisfy the concentration. There are four topic areas currently required by the HTM major that will serve as the foundation for this concentration. Each of those areas have two courses that meet both HTM and Krannert School of Management requirements.

- 1. An introductory economics course (3 credits)
 - ECON 21000 Principles of Economics

ECON 25100 - Microeconomics

- 2. An introductory financial accounting course (3 credits) HTM 14100 - Financial Accounting for the Service Industries MGMT 20000 - Introductory Accounting
- An introductory managerial accounting course (3 credits) HTM 24100 - Managerial Accounting and Financial Management In Hospitality Operations MGMT 20100 - Management Accounting I (Pre-req MGMT 20000)
- 4. An introductory probability or introductory statistics course (3 credits) STAT 22500 - Introduction To Probability Models (Pre-req MA 16100, MA 16200, MA 16500, MA 16600, MA 22400, MA 23000, MA 23200, MA 16020, MA 22200, or MA 16021) STAT 30100 - Elementary Statistical Methods

Required course for concentration (3 credits)

MGMT 31000 - Financial Management (Pre-req ECON 21000 or ECON 25100, MGMT 20100 or HTM 24100, STAT 22500 or STAT 30100)

Select four of the following upper division management electives: (12 credits)

- MGMT 41100 Investment Management (Pre-req MGMT 31000) (3 credits)
- MGMT 41200 Financial Institutions and Markets (Pre-req MGMT 31000) (3 credits)
- MGMT 41300 Corporate Finance (Pre-req MGMT 31000) (3 credits)
- MGMT 41500 International Financial Management (Pre-req MGMT 31000) (3 credits)
- MGMT 41601 Mergers and Acquisitions (Pre-req MGMT 31000) (3 credits)

Non-Krannert students must complete the Request to Enroll in an Upper Level Krannert Course on the Krannert School of Management website for permission to register for these upper-division classes.

Hospitality and Tourism Management

Suggested Arrangement of Courses:

Credits	Fall 1st Year	Prerequisite	Credits	Spring 1st Year	Prerequisite	
1	HTM 10010 ^{cc}		3	HTM 18100 [∞] or HTM 19100 [∞]		
3	HTM 17300 or Elective		3	HTM 14100 [∞] or MA 15300 ^{*∞} ECON 21000 ^{*∞} , ECON 25100 ^{*∞} , ECON 25200 ^{*∞} or AGEG 21700 ^{*∞}		
3/4	ENGL 10600*cc or ENGL 10800*cc or COM 11400*cc		3/4	COM 11400*cc or ENGL 10600*cc or ENGL 10800*cc		
3	MA 15300*cc or MA 15500*cc or MA 16010*cc or MA 16100*cc		3	SOC 10000 or ANTH 10000		
3	Humanities*		3	Elective or HTM 17300		
1	Elective					
14/15			15/16			

Credits	Fall 2nd Year	Prerequisite	Credits	Spring 2nd Year	Prerequisite
3	HTM 19100 ^{cc} or HTM 18100 ^{cc}		3	CS 11000 °C or CS 23500 °C or	
				CNIT 13600 [∞] or	
				HTM 24100 [∞]	HTM 14100 ^{cc}
3	ECON 21000*cc, ECON 25100*cc, ECON		3	HTM Select Course or	
	25200 [*] or AGEC 21700 [*] or			PSY 12000	
	HTM 14100 ^{cc}	MA 15300*cc			
3	HTM 23100 or	HTM 17300 or concurrent	3	HTM 31200 or	First semester sophomore or
	HTM 31200	First semester sophomore or			higher
		higher		HTM 23100	HTM 17300 or concurrent
3	HTM 24100 ^{cc} or	HTM 14100 ^{cc}	3/4	HTM 21200 ^{cc} or	First semester Sophomore or
	CS 11000 °C or CS 23500 °C or CNIT				higher
	13600 ^{cc}			NUTR 20200*cc or NUTR 30300*cc	_
3/4	NUTR 30300*cc or NUTR 20200*cc or		3	Science*	
	HTM 21200 ^{cc}	First semester Sophomore or			
		higher			
15/16			15/16		
			1	Summer 2 nd Year HTM 20200	

Credits	Fall 3rd Year	Prerequisite	Credits	Spring 3rd Year	Prerequisite
3	HTM 34100 or	HTM 24100 ^{cc} or TCEM 24100 and	3	HTM 32200 or	HTM 24100 ^{cc} and CNIT 13600 ^{cc} or
		HTM 31200 pre or concurrent			CS 23500 ^{cc}
	HTM 32200	HTM 24100 ^{cc} and CNIT 13600 ^{cc} or		HTM 34100	HTM 24100 ^{cc} or TCEM 24100 and
		CS 23500 ^{cc}			HTM 31200 pre or concurrent
3	PSY 12000 or HTM Select Course		2/3	HTM 29102 or	Co-requisite: HTM 29101
				HTM 38110	HTM 18100 ^{cc} and HTM 24100 ^{cc}
3	Science, Technology & Society*		2	HTM 29101 or	HTM 19100 ^{cc} , NUTR 30300 ^{*cc} or
					NUTR 20200*cc
				Elective	
3	STAT 22500 or STAT 30100		1	HTM 49111 or	Must be 21 years of age
				Elective	
3	Elective		3	Elective	
			3	Elective	
15			14/15		
			1-2	Summer 3rd Year HTM 30200	

Credits	Fall 4th Year	Prerequisite	Credits	Spring 4th Year	Prerequisite
4/3	HTM 49200 or	HTM 21200 ^{cc} , HTM 29101, HTM	3/4	HTM 41100 or	HTM 31200 and HTM 32200
		29102, HTM 34100 pre or		HTM 49200	HTM 21200 ^{cc} , HTM 29101, HTM
		concurrent, and HTM 49111			29102, HTM 34100 pre or
	HTM 41100	HTM 31200 and HTM 32200			concurrent, and HTM 49111
3/2	HTM 38110 or	HTM 18100 ^{cc} and HTM 24100 ^{cc}	3	HTM 49900 or	HTM 21200 ^{cc} , HTM 23100, HTM
					34100, and Senior Standing
	HTM 29102	Co-requisite: HTM 29101		HTM Select Course	-
2	Elective or		3	Elective	
	HTM 29101	HTM 19100 ^{cc} , NUTR 30300 ^{*cc} or			
		NUTR 20200*cc			
3	HTM Select Course or		3	Elective	
	HTM 49900	HTM 21200 ^{cc} , HTM 23100, HTM			
		34100, and Senior Standing			
1	HTM 49111 or	Must be 21 years of age	3	Elective	
	Elective				
2	Elective				
13/15			15/16		

*Satisfies a University Core Requirement

cc Critical course

Students must earn a "C-" or better in all required HTM courses. 120 semester credits required for Bachelor of Science degree. 2.0 Graduation GPA required for Bachelor of Science degree.

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The student is ultimately responsible for knowing and completing all degree requirements. Degree Works is knowledge source for specific requirements and completion