

HHS STRATEGIC ROADMAP

WHO WE ARE

The College of Health and Human Sciences (HHS) is one of the largest colleges at Purdue University and comprises nine academic units: Health and Kinesiology; Health Sciences; Hospitality and Tourism Management (with a Division of Consumer Science); Human Development and Family Studies; Nursing; Nutrition Science; Psychological Sciences; Public Health; and Speech, Language, and Hearing Sciences. HHS offers 22 undergraduate majors and graduate programs at the master's and doctoral levels. HHS serves Indiana and the nation through our research programs and offers extension programming in all 92 counties in Indiana.

OUR VISION

The College of Health and Human Sciences will be a national and international leader in advancing research and practices that promote developmental health and wellness, vital longevity through healthy lifestyles and disease prevention, and sustainable and thriving communities and organizations. Our interdisciplinary programs will engage with diverse communities and constituencies, model equity and inclusion, and develop ethical leaders to meet current and future global challenges.

OUR MISSION

The College of Health and Human Sciences (HHS) prepares scholars; develops leaders; translates theory to practice; and advances knowledge of human behavior, health and quality of life.

SIGNATURE AREAS

Developmental Health and Wellness

The College of Health and Human Sciences promotes optimal development across the lifespan. We aim to help all individuals thrive physically, socially, emotionally, intellectually, environmentally, occupationally, financially, and cognitively.

Healthy Lifestyles and Vital Longevity

We promote optimal aging, including prevention of chronic disease and disability, the treatment of diseases of aging, caring for individuals with chronic disease and disability, and enhancing quality of life. We seek to understand how lifestyle, dietary and environmental choices impact health and longevity.

Sustainable and Thriving Organizations and Communities

We focus on encouraging sustainable and thriving organizations and communities, locally and globally. We seek to reduce health and wealth disparities, support the development of diverse and inclusive communities, and ensure the long-term health of the environment. We foster hospitality, inclusion and resilience among all individuals and communities from all backgrounds.



OUR FOCUS

- Building and maintaining a climate of diversity, equity and inclusion.
- Offering high quality mentoring and professional development for students, faculty and staff.
- Advancing transdisciplinary, translational research to solve local, national and global challenges.
- Developing the next generation of basic, applied, advanced, progressive, innovative and forward-thinking scientists to improve human health and quality of life.
- Preparing students to be leaders in their professions and communities.
- Preparing excellent practitioners and preparing students for professional graduate programs.
- Creating online offerings that support student progress, foster the career development of diverse groups of students and alumni, and serve workforce needs.
- Engaging with the public locally, throughout Indiana, globally, and sustainably.



OUR GOALS AND INITIATIVES

Build and Maintain a Climate of Diversity, Equity and Inclusion

1. Develop and/or adopt evidence-based programs to increase diversity, equity and inclusion.
2. Provide a space and a regular forum for underrepresented students, staff, and faculty to talk about challenges, seek inspiration and advice, and have access to resources to support them in HHS.
3. Require a diversity elective for all HHS majors; develop courses in understanding and addressing diversity, equity, and inclusion of all people, including those with physical, emotional and cognitive disabilities.
4. Create programs to support women, including leadership development and research on women's health.
5. Support international students and integrate them fully into HHS educational programs, research efforts, engagement opportunities and student organizations.
6. Integrate global studies, intercultural learning, and intercultural experiences into academic programs.
7. Regularly communicate our commitment to these principles through electronic communications, including email, newsletters, magazines and social media.

Attract and Retain the Best Talent to Develop Leaders in Health and Human Sciences

1. Develop a new HHS exploratory program for undergraduate students to introduce students across Purdue to HHS disciplines.
2. Offer a broad selection of online courses, certificates and minors as we move through a global pandemic when some students may not be able to come to campus.
3. Accelerate our efforts to attract and retain diverse students, staff and faculty.
4. Increase the number of faculty by hiring in strategic areas.
5. Foster faculty development by enhancing faculty mentoring and providing resources for faculty members to engage in faculty development workshops.
6. Invest in professional development for staff: mentoring, recognition and scholarships for workshops and advanced degree programs.
7. Develop and advertise consistent messaging about who HHS is, what HHS does and why HHS matters.

Advance Research to Improve Health, Relationships, Communities, and Quality of Life

1. Increase interdisciplinary research and strengthen signature areas.
2. Prioritize research on topics related to enhancing inclusion, supporting diverse communities and understanding health disparities.
3. Support research related to coping with the current and future global pandemics and their effects on human lives.
4. Expand and diversify undergraduate research opportunities.
5. Improve doctoral student recruitment, retention and extramural support.
6. Increase the number and extramural support of post-doctoral scholars.
7. Increase the visibility and dissemination of HHS research within and outside of Purdue.

Enrich the Residential Student Experience to Enable Graduates to Excel in Careers

1. Create strategies for fostering inclusion and community in a global pandemic era when more instruction may have to be virtual.
2. Redefine high-level instruction and support in the current global pandemic era across all HHS courses and programs.
3. Infuse the undergraduate and graduate curricula with diverse scholars and voices and attention to the diversity of the human experience.
4. Increase opportunities for experiential learning for undergraduates in research labs, clinics, practicum placements and internships; create a community of practice for leaders of experiential education programs.
5. Enhance career development for undergraduates; offer more internships and practica and foster relationships with alumni for mentoring and career development.
6. Enhance academic progress, professional development and well-being of graduate students and post-doctoral scholars.
7. Develop programs to prepare HHS undergraduate and graduate students to become entrepreneurs and to



launch their own businesses and clinics in the future.

Create Online Offerings

1. Support HHS faculty and staff in creating high-quality online/hybrid offerings to enable the College to continue to grow and thrive through the global pandemic and beyond and apply the lessons learned to future offerings.
2. Create a distinctive online learning presence.
3. Develop a culture of online learning.
4. Expand online offerings for current students, alumni, lay audiences and working professionals, including credit and non-credit continuing education to maintain credentials.
5. Devise strategies to ensure that HHS online offerings are accessible to all students.
6. Collaborate and communicate with Purdue Online and Purdue Global to offer HHS online programming to diverse audiences.

Engage Locally, Nationally, Globally, and Sustainably to Improve Health and Human Functioning

1. Prepare faculty, staff and students to conduct engagement activities virtually as well as in person as we move through the current global pandemic and beyond.
2. Engage with families, schools and communities to meet the challenges of social distancing and economic hardship.
3. Embed engagement and sustainability in all HHS activities.
4. Empower engagement by teaching HHS faculty, staff and students to engage with key stakeholders.
5. Elevate engagement by supporting activities and sharing stories of success.
6. Emphasize the importance of diversity, equity and inclusion in engagement.

Create a Culture of Philanthropy and Alumni Engagement

1. Devise new ways to connect virtually with alumni and friends to help maintain relationships through the global pandemic and beyond.
2. Hold college-wide competitions to promote unit and college pride.
3. Create engagement opportunities tailored to life stages for students and alumni.
4. Establish, grow and sustain relationships with students and alumni; connect students with alumni and friends of HHS for mentoring relationships, informational interviews, job shadowing, internship placements, and more.
5. Engage HHS alumni and friends in our efforts to attract and retain diverse students, faculty and staff and to send the strong message that diversity, equity and inclusion are core values in HHS.
6. Sponsor events both on and off campus as well as virtually to share HHS research and program updates with alumni and friends of HHS.
7. Establish advisory boards or councils for all HHS units to engage alumni and to provide expertise on how HHS can evolve to meet the needs of employers.



HHS Dean's Leadership Council Members

