

Curriculum Vitae: Sandra Sydnor

Academic Background

Ph.D. The Ohio State University, Hospitality Management

MBA University of Miami (FL), Emphasis in Entrepreneurship

B.S. Michigan State University, Packaging Engineering

Academic Appointments

2015-present	Associate Professor , School of Hospitality and Tourism Management, Purdue University, West Lafayette, IN.
2009-2015	Assistant Professor , School of Hospitality and Tourism Management, Purdue University, West Lafayette, IN.
2005-2009	Graduate Research and Teaching Assistant , Department of Consumer Sciences, The Ohio State University, Columbus, OH
2006-2007	Adjunct Faculty , Master of Business Administration Program, School of Management and Leadership, Capital University, Columbus, OH
2002-2004	Adjunct Faculty , Master of Business Administration Program, Ohio Dominican University, Columbus, OH
1997-2002	Instructor , The Ohio Foundation for Entrepreneurial Education, Kauffman Foundation, Columbus, OH
1994-1999	Faculty , Master of Business Administration Program, College of Business. Franklin University, Columbus, OH

Industry Positions

2004-2008	Founder , Strategy on Purpose, a market research consulting firm, Columbus, OH
2002-2004	Vice President Research , The Global Growth Group, Columbus, OH
2000-2002	Senior Consultant , Partners in Marketing, Inc. Columbus, OH
1999-2000	Senior Account Planner , Zero Base Advertising Agency, Columbus, OH
1987-2004	Franchisee , Burger King Corporation, Columbus, OH & Dublin, OH
1984-1987	Manager , Institutional Development, Burger King Corporation, Miami, FL
1982-1984	Manager , Research & Development, Burger King Corporation, Miami, FL
1979-1982	Packaging Engineer , Research & Development, Burger King Corporation, Miami, FL

Publications

My primary research focus is resilience and sustainability at the community/county levels; business level; and individual (student) level.