

# HTM & CSR PHD Plan of Study

<b>HTM Foundational Courses</b> 9 credit hours	All Ph.D. students will complete: <ul style="list-style-type: none"> <li>• HTM 60000 Research Development and Design</li> <li>• HTM 61400 Theory of the Consumer</li> <li>• HTM 61500 Theory of the Firm</li> </ul>
<b>HTM Professional and Academic Development</b> 3 credit hours	All students will complete three 1 credit courses: <ul style="list-style-type: none"> <li>• HTM 602000 (1 credit)             <ul style="list-style-type: none"> <li>○ Teaching and Learning</li> <li>○ Professional Development</li> <li>○ Grant Writing</li> </ul> </li> </ul>
<b>HTM/CSR Seminars</b> 6 credit hours	PhD students will take a minimum of 2 seminar courses. These courses will be developed to meet the student interests, research trends, and industry needs. Proposed new courses include: <ul style="list-style-type: none"> <li>• <b>Digital Transformations Seminar</b></li> <li>• <b>Community and Individual Well-being Seminar</b></li> <li>• Service and Relationship Management Research Seminar</li> <li>• Experience Design Research Seminar</li> <li>• Corporate and Business Strategy</li> </ul>
<b>Methodology/Stats</b> 12 credit hours	All students will take a minimum of: <ul style="list-style-type: none"> <li>• 6 credits of methodology-related courses</li> <li>• 6 credits statistics- statistic-related courses</li> </ul> Courses may be taken from 500 or 600-level courses
<b>Outside Specialty</b> 6 credit hours	All PhD Students will complete a minimum of 6 credit hours of outside specialty courses
<b>Independent Study</b> 6 credit hours	PhD students should complete 2 <ul style="list-style-type: none"> <li>• HTM 69000 Hospitality and Tourism Research Problems independent study courses.</li> </ul>
<b>Total Credit hours: 42</b>	