

RETAIL MANAGEMENT

College of Health and Human Sciences

CSCI-BS REMG 120 credits

Studer	nt:	PUID: Catalog Term: Fall 2022
Additi	onal M	ajors: Minors:
Major	Requi	irements (39-44 credits)
	(1)	CSR 10000 Introduction to CSR
	(3)	CSR 10300 Introduction to Personal Finance or CSR 34200 Personal Finance
	(1)	CSR 20000 Professional Development in Consumer Science
	(3)	CSR 20900 Introduction to Retail Management
	(3)	CSR 21500 Textile Industry
	(3)	CSR 28200 Customer Relations Management
	(1-6)	CSR 30000 Field Experience in Retail Management or CSR 39800 International Special Topics
		CSR 30900 Leadership Strategies
		CSR 32300 Visual Merchandising
	(3)	CSR 33100 Consumer Behavior
	(3)	CSR 34400 Fundamentals of Negotiations
	(3)	CSR 40100 Buying of Merchandise
	(3)	CSR 40400 Strategic Issues for Sales & Retailing
	(3)	CSR 40600 E-Retailing
	(3)	CSR 41600 Retail Supply Chain Management
<u>Other</u>	Depar	rtmental / Program Course Requirements (58-65 credits)
	(3)	AGEC 33100 Principles of Industrial Selling
	(3)	COM 11400 Fundamentals of Speech Communication [Satisfies Oral Communication Core]
	(3)	COM 25600 Introduction to Advertising
	(3)	COM 32500 Interviewing: Principles & Practice
	(3)	CNIT 13600 Personal Computing Technology & Applications or CS 23500 Introduction to Organizational
		Computing
	(3)	ECON 21000 Principles of Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics or AGEC
		21700 Economics
	(4-3)	ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition [Satisfies Written
		Communication Core] and [Information Literacy Core]
	(3)	HTM 14100 Financial Accounting for the Service Industries or MGMT 20000 Introductory Accounting
	(2)	HTM 25500 Advanced Spreadsheet Techniques for Hospitality & Tourism Management
	(3)	MA 15555 Quantitative Reasoning or <i>select any course from University list</i> EXCEPT MA 13800 or PHIL 15000
		[Satisfies Quantitative Reasoning Core]
	(3)	MGMT 32300 Principles of Marketing
	(3)	MGMT 45500 Legal Background for Business I
	(3)	PSY 12000 Elementary Psychology [Satisfies Behavioral/Social Science Core]
		SOC 10000 Introductory Sociology
	(3)	STAT 11300 Statistics & Society or STAT 22500 Introduction to Probability Models or STAT 30100 Elementary
		Statistical Methods (If STAT 11300 selected, satisfies Science, Technology, & Society Core)
	(3)	ENGL/COM Selective – select from list
	(3)	International Selective – select from list
	(3)	[Humanities Core] - select from University list
		[Science Core] – select from University list
		[Science Core] – select from University list
	(1-3)	Science, Technology & Society Core] – <i>select from University list</i> (IF STAT 11300 is selected
		for other requirements, this requirement is satisfied)
		<u>1-23 credits)</u>
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<u>University Foundational Learning Outcomes List:</u> https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html

ENGL/COM Selective List (3 credits)

COM 25200 Writing for Mass Media

COM 25700 Public Relations Techniques

COM 40700 Introduction to New Media/Social Media Production

ENGL 20400 Special Topics in Writing

ENGL 41900 Multimedia Writing

ENGL 42000 Business Writing

ENGL 42100 Technical Writing

ENGL 43201 Editing and Publishing

SPAN 42400 Business Spanish

International Selective List (3 credits)

Any foreign language course – 20100, 20200, 30100, 30200, 40100, and 40200 not in your native language. Foreign language course cannot be taught in English

Minimum three credits taken during a study abroad experience.

AGEC 25000 - Economic Geography Of World Food And Resources

AGEC 34000 - International Economic Development

AGEC 45000 - International Agricultural Trade

ANTH 34000 - Global Perspectives On Health

ANTH 34100 - Culture And Personality

CLCS 18100 - Classical World Civilizations

CLCS 23700 - Gender And Sexuality In Greek And Roman Antiquity

CLCS 38000 - Alexander The Great and Hellenistic World

COM 22400 - Communicating In The Global Workplace

COM 30300 - Intercultural Communication

ECON 37000 - International Trade

FNR 23000 - The World's Forests And Society

HTM 37000 Sustainable Tourism and Responsible Travel

HTM 37200 Global Tourism Geography

NUTR 59000 World Food Problems

PHIL 11400 - Global Moral Issues

PHIL 23000 - Religions Of The East

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POL 13000 - Introduction To International Relations

POL 14100 - Governments Of The World

POL 23500 - International Relations Among Rich And Poor Nations

POL 23700 - Modern Weapons And International Relations

POL 34800 - East Asian Politics

POL 42300 - International Environmental Policy

A student may elect the Pass / Not-Pass (P/NP) grading option for elective courses only, unless an academic unit requires that a specific departmental course/s be taken P/NP. Students may elect to take University Core Curriculum courses P/NP; however, some major Plans of Study require courses that also fulfill UCC foundational outcomes. In such cases, students may not elect the P/NP option. A maximum of 24 credits of elective courses under the P/NP grading option can be used toward graduation requirements. For further information, students should refer to the College of Health and Human Sciences P/NP Policy.

Students are encouraged to use this advising worksheet as a resource when planning progress toward completion of degree requirements. An Academic Advisor may be contacted for assistance in interpreting this worksheet. This worksheet is not an academic transcript, and it is not official notification of completion of degree or certificate requirements. The University Catalog is the authoritative source for displaying plans of study. The student is ultimately responsible for knowing and completing all degree requirements

Retail Management

Bachelor of Science Program 120 semester hours

Sem 1	FALL	
1	CSR 10000, fall only	
3	CSR 20900	
3 - 4	ENGL 10600 or 10800	(UCC)
3	HUMANITIES (4)	
	(UCC)	
3	PSY 12000	(UCC)
3	Quantitative Reasoning(1)	(UCC)
16 - 17 credits		

Sem 2	SPRING	
3	CNIT 13600 or CS 23	3500
3	CSR 28200	
3	COM 11400*	(UCC)
3	SOC 10000	(UCC)
2 - 4	SCIENCE 1 of 2 (2) (UCC)	

14 - 16 credits

SUMMER		

Plan of Study

Sem 3	FALL		
1	CSR 20000		
3	CSR 10300 or 34200		
3	CSR 33100		
3	HTM 14100 or MGMT 20000		
2	HTM 25500		
2 - 4	SCIENCE 2 of 2 (2) (UCC)		
14 - 10	14 - 16 credits		

Sem 4	SPRING	
3	Economics Choice (5)	
	(UCC)	
3	COM 25600	
3	INTERNATIONAL SELE	ECTIVE (6)
3	MGMT 32300◆	
3	STAT 11300 (3)	(UCC)
15 credits		

SUMMER		

Sem 5	FALL	
3	AGEC 33100◆	
3	CSR 32300, fall only	
3	CSR 40100, fall only	
3	FREE ELECTIVE	
3	FREE ELECTIVE	
15 credits		

Sem 6	SPRING	
3	CSR 21500, spring only	
3	CSR 30900	
3	CSR 34400	
3	COM 32500*	
3	FREE ELECTIVE	
15 credits		

SUMMER		
1	CSR 30000 Retail Internship	
	Field Experience (1 credit)**	
1 credit		

Sem 7	FALL
3	CSR 40600
3	CSR 41600
3	MGMT 45500*
3	FREE ELECTIVE
3	FREE ELECTIVE
15 credits	

Sem 8	SPRING	
3	CSR 40400	
3	ENGL/COM Writing Selective	
3	Sci Tech Soc (3) or ELECTIVE	
3	FREE ELECTIVE	
3	FREE ELECTIVE	
15 credits		

** Students may opt for the Study Abroad Internship Program in Dublin, London, or Sydney (6 credits) or complete the Interns for Indiana Internship to fulfill this requirement.

- (*) Critical (non-CSR) courses
- (1) Quantitative Reasoning: MA 15555 or select any course from University Core Curriculum except MA 13800 or PHIL 15000.
- (2) Science Options: Two courses selected from the University Core Curriculum Science options (4 8 credits).
- (3) STAT 11300 meets the <u>University Core Curriculum</u> Science, Technology & Society competency. Students may choose STAT 22500 or 30100 to fulfill the Statistics requirement but will need an additional Science, Technology & Society course.
- (4) Humanities: 3 credits selected from the University Core Curriculum Humanities options.
- (5) Economics: 3 credits selected from AGEC 21700 or ECON 21000 or ECON 25100 or ECON 25200
- (6) International Selective: Choose from the International selective list or complete a 3 credit study abroad course.

University Core Curriculum:

https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html