

Bukola Usidame, Ph.D.

EDUCATION

University of Massachusetts Boston, McCormack Graduate School of Policy, Boston, MA	
PhD in Public Policy	2018
University of Massachusetts Boston, McCormack Graduate School of Policy, Boston, MA	
Master of Science in Public Policy	2013
Wheelock College, Boston MA	
Graduate Studies in Statistics and Social Policy	2010
Clark University, Worcester, MA	
Master of Public Administration in Health Systems	2010
University of Port-Harcourt, Port-Harcourt Nigeria	
Bachelor of Science, Human Physiology	2005

ACADEMIC APPOINTMENTS

Purdue University, West Lafayette IN	
Assistant Professor (Department of Public Health)	2022-present
University of Michigan, Ann Arbor, MI	
Postdoctoral fellow (Department of Epidemiology)	2020-2022
Virginia Commonwealth University, Richmond, VA	
Postdoctoral fellow (School of Nursing/School of Medicine)	2018-2019

REFEREED JOURNAL ARTICLES

1. **Usidame, B.**, Meng, G., Thrasher, J.F., Thompson, M., Fong, G.T. & Fleischer, N.L. The Differential Impact of the 2000 Canadian Graphic Warning Label Policy on Smoking Prevalence by Sex and Education: A Difference-In-Difference-In-Difference Model. (*Accepted*): *Nicotine and Tobacco Research*
2. **Usidame B**, Hirschtick J.L., Mattingly D.T., Patel. A., Patrick M.E. & Fleischer N.L. Sociodemographic Patterns of Exclusive and Dual Combustible Tobacco and E-Cigarette Use among US Adolescents—A Nationally Representative Study (2017-2020). *International Journal of Environmental Research and Public Health*. 2022; 19(5):2965. <https://doi.org/10.3390/ijerph19052965>
3. **Usidame, B**, Xie. Y., Thrasher, J.F., Lozano, P., Elliott, M.R., Fong, G.T. & Fleischer, N.L. (2021). *The Differential Impact of the Point-of-Sale Ban on Quit Attempts and Smoking Cessation by Sex, Income, and Education*. *Tobacco Control*. doi:10.1136/tobaccocontrol-2021-056805
4. Brouwer,A.F., Jeon, J., Cook, S.F., **Usidame, B**. Hirschtick, J.F., Jimenez-Mendoza, E., Mistry, R., Fleischer, N.L., Holford, T.R., Mendez, D., Levy, D.T. & Meza, R. (2021).*The Impact of Menthol Cigarette Flavor in the U.S.: Cigarette and ENDS Transitions by Sociodemographic Group*. *American Journal of Preventive Medicine*, <https://doi.org/10.1016/j.amepre.2021.08.007>

5. **Usidame, B.**, Hirschtick, J., Zavala-Arciniega, L., Mattingly, D.T., Patel, A., Meza, R. & Levy, D.T. & Fleischer, N.L. (2021). *Exclusive and Dual Menthol and Non-Menthol Cigarette Use with ENDS among US Adults, 2013-2019*. Preventive Medicine Reports, Vol 24: <https://doi.org/10.1016/j.pmedr.2021.101566>
6. Patel, A., Hirschtick, J. L., Cook, S., **Usidame, B.**, Mistry, R., Levy, D. T., Meza, R., & Fleischer, N. L. (2021). *Sociodemographic Patterns of Exclusive and Dual Use of ENDS and Menthol/Non-Menthol Cigarettes among US Youth (Ages 15-17) Using Two Nationally Representative Surveys (2013-2017)*. International Journal of Environmental Research And Public Health, 18(15), 7781. <https://doi.org/10.3390/ijerph18157781>
7. Cho, B., Hirschtick, J.,...**Usidame, B.**,...et.al (2021). *Sociodemographic patterns of exclusive, dual, and polytobacco use among US high school students: A comparison of three national surveys*. Journal of Adolescent Health.
8. **Usidame, B.**, Gibson, E.M., Diallo, A... et al. (2021). *Understanding the Preference for Receiving Mental Health and Substance Use Support in African Americans 50 and Older*. Journal of Prevention and Intervention in Community. <http://dx.doi.org/10.1080/10852352.2021.1930820>
9. **Usidame, B.**, Miller, E.A. & Cohen, J.E. (2020) *Retailer compliance with state and local policies on tobacco advertising*. Tobacco Regulatory Science, 6 (2), 91-104.
10. Prom-Wormley, E.C.,... **Usidame, B.**... et al (2020). *A Participatory Group Process within a Health Collaborative to Collect and Disseminate Needs Assessment Data*. Progress in Community Health Partnerships: Research, Education, and Action
11. **Usidame, B.**, Miller, E. & Cohen, J. (2019). *Assessing the relationship between retail store tobacco advertising and local tobacco control policies: a Massachusetts case study*. Journal of Environmental and Public Health, Article ID 1823636, 11 pages. doi: <https://doi.org/10.1155/2019/1823636>
12. Kaleta, D., Fronczak, A., **Usidame, B.**, Dzionkowska-Zaborszczyk, E., Makowiec-Dąbrowska, T. & Wojtysiak, P. (2016). *Implementation of smoke-free homes in Poland*. International Journal of Occupational Medicine and Environmental Health, 29(1): 137-48.
13. Kaleta, D., Wojtysiak, P., **Usidame, B.**, Dzionkowska-Zaborszczyk, E., Fronczak, A., Korytkowski, P. & Makowiec-Dąbrowska, T. (2016). *Heaviness of smoking among employed men and woman in Poland*. International Journal of Occupational Medicine and Environmental Health, 29(2):1-18.
14. Kaleta, D., **Usidame, B.**, Dzionkowska-Zaborszczyk, E. & Makowiec-Dąbrowska, T. (2016). *Socioeconomic Disparities in Age of Initiation and Ever Tobacco Smoking: Findings from Romania*. Central European Journal of Public Health, 23(4):299-305.
15. Kaleta, D., Polanska, K., Korytkowski, P., **Usidame, B.** & Bąk-Romaniszyn, L. (2015). *Patterns of nicotine dependence in four Eastern European countries*. BMC Public Health, 15(1):1189.
16. Kaleta, D., Polanska, K. & **Usidame, B.** (2015). *Smoke-Free Workplaces Are Associated with Protection from Second Hand Smoke at Homes in Nigeria: Evidence for Population-Level Decisions*. BioMed Research International, (1):1-8.
17. Kaleta, D., Wojtysiak, P., **Usidame, B.**, Dzionkowska-Zaborszczyk, E., Fronczak, A. & Makowiec Dąbrowska, T. (2015). *Residential exposure to environmental tobacco smoke,*

- and its associates: Findings from the Global Adult Tobacco Survey in Poland*. International Journal of Occupational Medicine and Environmental Health, 28(3).
18. Miller, E.A. Pole, A. & **Usidame, B.** (2015). *Life and Death in the Mental-Health Blogosphere: An Analysis of Blog Content and Survival*. World Medical and Health Policy 7(1).
 19. Kaleta, D., **Usidame, B.**, Dziańkowska-Zaborszczyk, E., Makowiec Dąbrowska, T. & Leinsalu, M. (2014). *Prevalence and factors associated with hardcore smoking in Poland: Findings from the Global Adult Tobacco Survey (2009–2010)*. BMC Public Health, 14(1):583.
 20. Kaleta, D., **Usidame, B.**, Dziańkowska-Zaborszczyk, E. & Makowiec-Dabrowska, T. (2014). *Correlates of Cessation Success among Romanian Adults*. BioMed Research International. 675496. 10.1155/2014/675496.
 21. Kaleta, D., **Usidame, B.**, Szosland, A. & Browska, T. (2014). *Use of flavoured cigarettes in Poland: Data from the global adult tobacco survey (2009-2010)*. BMC Public Health. 14:127.
 22. Kaleta, D., Korytkowski, P., Browska, T., **Usidame, B.**, Bak-Romaniszyn, L. & Fronczak, A. (2012). *Predictors of long-term smoking cessation: Results from the global adult tobacco survey in Poland (2009-2010)*. BMC Public Health. 12: 1020.
 23. Kaleta, D., **Usidame, B.**, Biliński, P., Raciborski, F., Samoliński, B., Wojtyła, A. & Fronczak, A. (2012). *Global Adult Tobacco Survey (GATS) in Poland 2009-2010 - study strengths, limitations and lessons learned*. Annals of Agricultural and Environmental Medicine. 19: 717-22.
 24. Fronczak, A., Polanska, K., **Usidame, B.** & Kaleta, D. (2012). *Comprehensive tobacco control measures—the overview of the strategies recommended by WHO*. Central European Journal of Public Health. 20. 81-6.
 25. Kaleta, D., Korytkowski, P., Makowiec-Dabrowska, T., **Usidame, B.**, Bak-Romaniszyn, L. & Fronczak, A. (2012). *Predictors of long-term smoking cessation: Results from the Global Adult Tobacco Survey in Poland (2009-2010)*. BMC Public Health, 12(1):1020.
 26. Kaleta, D., **Usidame, B.**, Polańska, K. (2011). Tobacco advertisements targeted on women: Creating awareness among women, *Central European Journal of Public Health*, 19 (2), 73-78.

OTHER PUBLICATIONS (UNDER REVIEW/ IN PROGRESS)

1. **Usidame, B.** et al. The Impact of Local Retail Licensing Regulations on Cigarette Smoking by Race/Ethnicity, Income and Education (2012-2019): The Case in California (*under review*)
2. **Usidame, B.** et al. Evaluating Retail Licensing Policies on Single and Dual Tobacco Use by Race/Ethnicity, Income and Education (2016-2019) (*in progress*)
3. **Usidame, B.** et al. The Sociodemographic Impact of the 2012 Canadian Graphic Warning Label Policy on Smoking Prevalence: A Difference-In-Difference-In-Difference Model. (*under review*)

PUBLIC POLICY REPORTS

Usidame, B. 2012. “2006 Massachusetts Health Reform: Health Disparities Before and After” Physicians for a National Health Program (PNHP), Boston, MA

Usidame B. 2010. “Social Determinants of Health: Mission report” World Health Organization, Warsaw, Poland

CONFERENCE PRESENTATIONS

"Practicum 2012 - 2013: LIFT Boston Client Well Being Study" *Association for Public Policy Analysis and Management Fall Conference 2013* (**Bukola Usidame**: contributing author)

"Is the wide gap in the public opinion views of health care US-centric: A comparative analysis of six industrialized nations" **Bukola Usidame.** *UMass Boston Conflict Studies Conference 2012.*

“Factors influencing retail store compliance with local tobacco regulations” **Bukola Usidame,** Edward Miller, Joanna Cohen, Amit Patel, Amy Smith. *Society for Research on Nicotine and Tobacco (poster) February 24 2018.*

“Evaluating health disparities by price promotion policies: A GIS Analysis.” **Bukola Usidame.** *APPAM DC Regional Student Conference, April 6-7 2018.*

“Local tobacco control policies and retail store tobacco advertisements in Massachusetts (accepted abstract)” **Bukola Usidame.** *American Public Health Association, November 10-18 2018.*

“Understanding the effect of tobacco marketing on the association between opinions and tobacco use in adults over 55” **Bukola Usidame,** Elizabeth Prom-Wormley. *Society for Research on Nicotine and Tobacco (poster) February 22 2019.*

“The Association between E-cigarette Use and Mental Health Symptoms in American Adults 55 and Older” **Bukola Usidame,** James Clifford, Courtney Blondino, Kevin Ball, Elizabeth Prom-Wormley. *Society for Research on Nicotine and Tobacco (poster) March 9-14 2020.*

“The Differential Impact of the POS Ban on Quit Attempts and Smoking Cessation by Sex, Income, and Education” **Bukola Usidame** ... *Society for Research on Nicotine and Tobacco (oral) February 24-27 2021.*

“Exclusive and Dual Combustible and E-Cigarette Use Among US Adolescents” **Bukola Usidame...** *Society for Research on Nicotine and Tobacco (poster) February 24-27 2021*

“Exclusive and Dual Menthol and Non Menthol Cigarette Use with ENDS among US Adults, 2013-2019” **Bukola Usidame...** *Society for Research on Nicotine and Tobacco (poster) February 24-27 2021*

“The Sociodemographic Impact of the 2000 Canadian Graphic Warning Label Policy on Smoking Prevalence: A Difference-In-Difference-In-Difference Model” **Bukola Usidame...** *Society for Research on Nicotine and Tobacco (Pre-Recorded Presentation+Poster) March 17, 2022*

TEACHING EXPERIENCE

Virginia Commonwealth University, Richmond VA

Interdisciplinary Research Methods (AFAM 399 [hybrid], *Assistant Professor-Term* Fall 2019

Public Policy Analysis (PADM 625-901, *Co-Instructor* Summer 2019

Public Health Genomics (EPID 601-801, *Teaching Assistant* Spring 2019

University of Massachusetts Boston, Boston, MA

Historical Perspectives on Global Inclusion and Social Development (GISD 601)

Guest lecturer Fall 2017

Introduction to Population Health, <i>Instructor</i> ; Osher Institute Tufts University , Medford MA	Spring 2014
Regional Planning Tools and Techniques (UEP 0294-01); <i>Guest lecturer</i> Virginia Commonwealth University , Richmond VA	Spring 2014
Public Policy Analysis (PADM 625-901); <i>Co-Instructor</i>	Summer 2019

SELECTED PUBLIC POLICY EXPERIENCE

Physicians for a National Health Program (PNHP) , Boston, MA <i>Health Policy Analyst</i> (Intern)	2012
United Nations, World Health Organization , Warsaw, Poland <i>Health Policy Analyst</i> (Intern)	2010
Loveworld Youth Resource Center , Port Harcourt, Nigeria <i>Assistant Director</i>	2007-2009
<i>Program Analyst</i>	2005-2007

TECHNICAL SKILLS

Stata, ArcGIS

HONORS/AWARDS/ AFFILIATIONS

Society for Research on Nicotine and Tobacco (SRNT) Registration Scholarship Awardee (Top Abstract) 2022
 NCI's Center to Reduce Cancer Health Disparities – GmaP 4 Conference Travel Award 2022
 University of Michigan Summer Session in Epidemiology Scholar 2021
 Association of Public Policy Analysis and Management (APPAM), 40 for 40 Fellowship 2018
 Department of Public Policy, University of Massachusetts Boston, Book Award, 2018
 Society for Research on Nicotine and Tobacco (SRNT) Global Research Network Spotlight Winner, 2018
 Student Marshall, John W McCormack Graduate School of Policy and Global Studies; Commencement ceremony, 2018
 Osher Lifelong Learning Institute Scholar (OLLI), 2014
 Wheelock College, Dean's Scholarship, 2011
 Clark University, Top Graduating Student (MPA Class 2010)

RELATED GRANT EXPERIENCE

Principal Investigator, K01 Mentored Research Scientist Award “*Assessing the Impact of Local Retail Policies on Sociodemographic Disparities in Adult Tobacco Use*” (PAR-21-295), (scored) NCI Diversity Supplement, 2020. Principal Investigator. “*The Impact of Retail Licensng Policies on Health Equity*” (R37CA214787; PI: Fleischer, Michigan), (Funding period July 1, 2020–November 30, 2022)
 VCU Division for Inclusive Excellence: RFP-IE-001: iExcel Education Course Development: “*Whose Life Matters; Life expectancy across Richmond.*”
 National Institutes of Health R21; 2020. Research Fellow, PAR-18-848- “*Understanding the Association between E-cigarette Use Patterns and Mental Health in Adults aged 55 and older*” Submitted 2018, (not funded) (PI: Dr.Prom-Wormley)
 McCormack Graduate School Doctoral Dissertation Grant 2017

University of Massachusetts Doctoral Dissertation Grant 2018

Professional Development Grant, Graduate Students Assembly, UMASS Boston 2018

SERVICE ACTIVITIES

International Journal of Environmental Research and Public Health Reviewer	2021
Pre-Publication Support Service Peer Reviewer	2020, 2021
Society for Research on Nicotine and Tobacco Conference Abstract Reviewer	2020, 2021
Tobacco Induced Diseases Journal Reviewer	2020
Tobacco Prevention and Cessation Journal Reviewer	2020, 2021
Tobacco Control Journal Reviewer	2020
East-End Neighborhood Research Council	2019
American Public Health Association Conference Abstract Reviewer	2013, 2018, 2019
American Cancer Society, Cancer Action Network: Volunteer	2013
Master in Public Administration (MSPA) Career Panel and Pi Alpha Alpha Induction Ceremony, UMass Boston: Volunteer	2013