PURDUE UNIVERSITY

HOSPITALITY AND TOURISM MANAGEMENT

College of Health and Human Sciences

HSTM-BS HTMT 120 credits

Additional Majors: Minors: Minors: Major Requirements (63-64 credits) - Students must earn a "C-"or better in all HTM courses, except HTM 20200, wl must be taken Pass/No Pass. (1) HTM 10010 Introduction to the Hospitality & Tourism Industry (3) HTM 14100 Financial Accounting for the Service Industries (3) HTM 17300 Introduction to Tourism Management (3) HTM 18100 Introduction to Lodging Management (3) HTM 19100 Sanitation and Health in Foodservice, Lodging, & Tourism (1) HTM 20200 Hospitality and Tourism Work Experience (3) HTM 21200 Management and Leadership in Hospitality and Tourism
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(1) HTM 20200 Hospitality and Tourism Work Experience
(3) HTM 23100 Hospitality and Tourism Marketing
(3) HTM 24100 Managerial Accounting and Financial Management in Hospitality Operations
(2) HTM 25500 Advanced Spreadsheet Techniques for Hospitality and Tourism Management
(2) HTM 29101 Quantity Food Production & Service Laboratory
(3) HTM 29102 Introduction to Foodservice Management
(1-2) HTM 30200 Hospitality and Tourism Industry Internship (Single semester required: minimum 320 work hou 1 credit or 640 for 2 credits)
(3) HTM 31200 Human Resources Management for the Service Industries
(3) HTM 32200 Hospitality Facilities Management
(3) HTM 34100 Operations Control and Analysis in the Hospitality Industry
(3) HTM 38110 Revenue Management in the Lodging Industry
(3) HTM 41100 Hospitality and Tourism Law
(3) HTM 44100 Financial Management for the Hospitality Industry or CSR 48400 Consumer Investment and Savin
Decisions or MGMT 30400 Introduction to Financial Management or MGMT 31000 Financial Management
(1) HTM 49111 Beverage Operation Management
(4) HTM 49201 Hospitality Operation Management and Leadership
(3) HTM 49901 Business Development in Hospitality and Tourism
HTM Select Courses - select a total of 6 credits from list
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Other Departmental / Program Course Requirements (36-43 credits)
(3) COM 11400 Fundamentals of Speech Communication [Satisfies Oral Communication Core]
(3) CS 23500 Introduction to Organizational Computing or CNIT 13600 Personal Computing Technology & Applic
(3) CSR 28200 Customer Relations Management
(3) ECON 21000 Principles of Economics or AGEC 21700 Economics or ECON 25100 Microeconomics or ECON 25
Macroeconomics [Satisfies Behavioral/Social Science Core]
(4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition [Satisfies Written
Communication Core] and [Satisfies Information Literacy Core]
(3-5) MA 15300 College Algebra or MA 15555 Quantitative Reasoning or MA 16010 Applied Calculus I or MA 16100
Analytic Geometry and Calculus I [Satisfies Quantitative Reasoning Core]
(3) NUTR 30300 Essentials of Nutrition [Satisfies 1 Science Core]
(3) PSY 12000 Elementary Psychology
(3) SOC 10000 Introductory Sociology or ANTH 10000 Being Human: Introduction to Anthropology
(3) STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods
(2-4) [Science Core] – select from University list
(3) [Humanities Core] – select from University list
(1-3)[Science, Technology & Society Core] – select from University list
Electives (13-21 credits)

At least 32 credits of coursework required at 30000 level or higher to meet graduation requirements.

HTM Select Course List (6 credits)

HTM 31100 Procurement Management for Foodservice (3 credits)

HTM 31400 Franchising (3 credits)

HTM 31500 Club Management and Operations (3 credits)

HTM 31700 Business Etiquette for Managers (1 credit)

HTM 33100 Hospitality and Tourism Sales and Service (3 credits)

HTM 35100 E-Business for the Hospitality Sector (3 credits)

HTM 36200 Event and Meeting Management (3 credits)

HTM 37000 Sustainable Tourism and Responsible Travel (3 credits)

HTM 37200 Global Tourism Geography (3 credits)

HTM 39001 Undergraduate Research in Hospitality and Tourism Management (0-6 credits)

HTM 39200 Classical Cuisine (1 credit)

HTM 39800 Approved Study Abroad Experience (1-6 credits)

HTM 46200 Advanced Event and Meeting Management (3 credits)

HTM 49110 Wine Sommelier Certification (1 credits)

HTM 49112 Management and Service of Beverage Alcohol (2 credits)

HTM 52200 Foodservice Equipment and Facility Design (4 credits)

HTM 53100 Hospitality and Tourism Marketing II (3 credits)

HTM 54100 Advanced Hospitality Accounting and Finance Systems (3 credits)

OPTIONAL CONCENTRATIONS

Environmental Sustainability Concentration (ENSU)

Total Credits: In addition to HTM 370000 - Sustainable Tourism and Responsible Travel, the student must select three courses (9 credits) from the list below. Total of 12 credits.

FNR 12500 Environmental Science and Conservation

PHIL 29000 Environmental Ethics

POL 22300 Introduction to Environmental Policy

POL 32300 Comparative Environmental Policy

POL 32700 Global Green Politics

POL 42300 International Environmental Policy

Hospitality Facilities Design and Management Concentration (HFDM)

Total Credits: Select four courses, 12 credits, from the list below.

BCM 23000 - Mechanical and Electrical Systems

CM 10000 - Introduction to Construction Management

HTM 52200 - Foodservice Equipment and Facility Design

IET 21400 - Introduction to Supply Chain Management Technology

IET 33520 - Human Factors for Technology Systems

IET 34250 - Purchasing and Contract Management

LA 10110 - Survey of Landscape Architecture

NRES 12500 - Environmental Science and Conservation

TLI 21300 - Project Management

Marketing and Sales Concentration (MRSL)

Total Credits: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must select three courses listed below for a total of 12 credits.

COM 25300 - Introduction to Public Relations

COM 25600 - Introduction to Advertising

CSR 31500 - Relationship Selling

CSR 33100 - Consumer Behavior

CSR 33200 - Cross-Cultural Marketing and International Retailing

CSR 34400 - Fundamentals of Negotiations

HTM 53100 - Hospitality and Tourism Marketing II

IET 21400 - Introduction to Supply Chain Management Technology

IET 34300 - Technical and Service Selling

IET 34350 - Business to Business Sales Management

MGMT 32300 - Principles of Marketing

Finance for HTM (FMGT)

Total Credits: 15. A grade of a C- or better must be earned in any course used to satisfy the concentration. There are four topic areas currently required by the HTM major that will serve as the foundation for this concentration. Each of those areas have two courses that meet both HTM and Krannert School of Management requirements.

1. An introductory economics course (3 credits)

ECON 21000 - Principles of Economics

ECON 25100 - Microeconomics

2. An introductory financial accounting course (3 credits)

HTM 14100 - Financial Accounting for the Service Industries

MGMT 20000 - Introductory Accounting

3. An introductory managerial accounting course (3 credits)

HTM 24100 - Managerial Accounting and Financial Management In Hospitality Operations MGMT 20100 - Management Accounting I (Pre-req MGMT 20000)

4. An introductory probability or introductory statistics course (3 credits)

STAT 22500 - Introduction To Probability Models (Pre-req MA 16100, MA 16200, MA 16500, MA 16600, MA 22400, MA 23000, MA 23200, MA 16020, MA 22200, or MA 16021)

STAT 30100 - Elementary Statistical Methods

Required course for concentration (3 credits)

MGMT 31000 - Financial Management (Pre-req ECON 21000 or ECON 25100, MGMT 20100 or HTM 24100, STAT 22500 or STAT 30100)

Select four of the following upper division management electives: (12 credits)

MGMT 41100 - Investment Management (Pre-req MGMT 31000) (3 credits)

MGMT 41200 - Financial Institutions and Markets (Pre-req MGMT 31000) (3 credits)

MGMT 41300 - Corporate Finance (Pre-req MGMT 31000) (3 credits)

MGMT 41500 - International Financial Management (Pre-req MGMT 31000) (3 credits)

MGMT 41601 - Corporate Mergers and Acquisitions (Pre-req MGMT 31000) (3 credits)

Non-Krannert students must complete the Request to Enroll in an Upper Level Krannert Course on the Krannert School of Management website for permission to register for these upper-division classes.

A student may elect the Pass / Not-Pass (P/NP) grading option for elective courses only, unless an academic unit requires that a specific departmental course/s be taken P/NP. Students may elect to take University Core Curriculum courses P/NP; however, some major Plans of Study require courses that also fulfill UCC foundational outcomes. In such cases, students may not elect the P/NP option. A maximum of 24 credits of elective courses under the P/NP grading option can be used toward graduation requirements. For further information, students should refer to the College of Health and Human Sciences P/NP Policy.

Students are encouraged to use this advising worksheet as a resource when planning progress toward completion of degree requirements. An Academic Advisor may be contacted for assistance in interpreting this worksheet. This worksheet is not an academic transcript, and it is not official notification of completion of degree or certificate requirements. The University Catalog is the authoritative source for displaying plans of study. The student is ultimately responsible for knowing and completing all degree requirements

Hospitality and Tourism Management

Suggested Arrangement of Courses:

Credits	Fall 1st Year	Prerequisite	Credits	Spring 1st Year	Prerequisite
1	HTM 10010		3	HTM 19100 or HTM 18100	
3	HTM 17300 or Elective		3	HTM 14100 °° or CS 23500° or CNIT 13600°	MA 15300*cc
3	HTM 18100 or HTM 19100		3/4	COM 11400*cc or ENGL 10600*cc or ENGL 10800*cc	
3	MA 15300*cc or MA 15555*cc or MA 16010*cc or MA 16100*cc		3	SOC 10000 or ANTH 10000 or PSY 12000	
3	Humanities*/Elective		3	Elective or HTM 17300	
1/2	Elective				
14/15			15/16		

Credits	Fall 2nd Year	Prerequisite	Credits	Spring 2nd Year	Prerequisite
3/4	ENGL 10600*cc or ENGL 10800*cc		3	ECON 21000* °C, ECON 25100* °C,	
	or COM 11400*cc			ECON 25200* [∞] , or AGEC 21700* [∞]	
				HTM 24100	HTM 14100
3/2	CS 23500 [∞] or CNIT 13600 [∞] or		3	PSY 12000 or	
	HTM 25500	CS 23500 ^{cc} or CNIT 13600 ^{cc}		SOC 10000 or ANTH 10000	
3	HTM 23100 or	HTM 17300 or concurrent	3	HTM 21200 or	First semester sophomore or
	HTM 21200	First semester sophomore or			higher
		higher		HTM 23100	HTM 17300 or concurrent
3	HTM 24100 or	HTM 14100	3	HTM 31200 or	First semester Sophomore or
	HTM 14100 [∞]	MA 15300*cc			higher
				CSR 28200	
3	CSR 28200 or		2/3	HTM 25500 or	CS 23500 ^{cc} or CNIT 13600 ^{cc}
	HTM 31200	First semester Sophomore or		Elective	
		higher			
14/16			14/15		
			1	Summer 2 nd Year HTM 20200	_

Credits	Fall 3rd Year	Prerequisite	Credits	Spring 3rd Year	Prerequisite
3	HTM 34100 or HTM 32200	HTM 24100 or TCEM 24100 and HTM 31200 pre or concurrent and HTM 25500 HTM 24100 and HTM 25500	3	HTM 32200 or HTM 34100	HTM 24100 and HTM 25500 HTM 24100 or TCEM 24100 and HTM 31200 pre or concurrent and HTM 25500
3	HTM Select Course or ECON 21000* cc, ECON 25100* cc or AGEC 21700* cc		3	HTM 29102 or HTM 38110	Co-requisite: HTM 29101 HTM 18100 and HTM 24100
3	Science, Technology & Society*/Elective		2	HTM 29101 or Elective	HTM 19100 ^{cc} , NUTR 30300*cc
3	HTM Selective or STAT 22500 °C (fall only class) or STAT 30100 °C		1	Elective or HTM 49111	Must be 21 years of age
3	NUTR 30300*cc or Science*		3	Science* or NUTR 30300*cc	
			3	STAT 30100 [∞] or HTM Selective	
15			15		
			1-2	Summer 3rd Year HTM 30200	

Credits	Fall 4th Year	Prerequisite	Credits	Spring 4th Year	Prerequisite
4/3	HTM 49201 or	HTM 21200, HTM 29101, HTM	3/4	HTM 49901 or	HTM 21200, HTM 23100, HTM
		29102, HTM 34100 pre or			32200, HTM 34100, and
		concurrent, and HTM 49111			Senior Standing
	HTM 49901	HTM 21200, HTM 23100, HTM		HTM 49201	HTM 21200, HTM 29101, HTM
		32200, HTM 34100, and Senior Standing			29102, HTM 34100 pre or
		9			concurrent, and HTM 49111
3	HTM 38110 or	HTM 18100, HTM 24100 and	3	HTM 44100, or MGMT 30400, or	24100 pre or concurrent or
		HTM 25500		MGMT 31000, or CSR 48400 or	MGMT 20100
	HTM 29102	Co-requisite: HTM 29101		HTM 41100	
2	Elective or		3	Elective or	
	HTM 29101	HTM 19100 and NUTR 30300		HTM Selective	
3	HTM 41100 or		3	Elective/Humanities*	
	HTM 44100, or MGMT 30400, or	HTM 24100 pre or concurrent			
	MGMT 31000, or CSR 48400	or MGMT 20100			
1	HTM 49111 or	Must be 21 years of age	3	Elective/ Science, Technology &	
	Elective			Society*	
2	Elective	·			
14/15			15/16		

^{*}Satisfies a University Core Requirement

^{cc} Critical course

Students must earn a "C-" or better in all required HTM courses.

¹²⁰ semester credits required for Bachelor of Science degree.

^{2.0} Graduation GPA required for Bachelor of Science degree.