HOSPITALITY AND TOURISM MANAGEMENT  
College of Health and Human Sciences  
HSTM-BS  
HTMT  
120 credits  

Student: __________________________________________ PUID: ___________________________ Catalog Term: Fall 2022

Additional Majors: __________________________________________ Minors: __________________________________________

Major Requirements (63-64 credits) - Students must earn a "C-" or better in all HTM courses, except HTM 20200, which must be taken Pass/No Pass.

- (1) HTM 10100 Introduction to the Hospitality & Tourism Industry  
- (3) HTM 14100 Financial Accounting for the Service Industries  
- (3) HTM 17300 Introduction to Tourism Management  
- (3) HTM 18100 Introduction to Lodging Management  
- (3) HTM 19100 Sanitation and Health in Foodservice, Lodging, & Tourism  
- (1) HTM 20200 Hospitality and Tourism Work Experience  
- (3) HTM 21200 Management and Leadership in Hospitality and Tourism  
- (3) HTM 23100 Hospitality and Tourism Marketing  
- (3) HTM 24100 Managerial Accounting and Financial Management in Hospitality Operations  
- (2) HTM 25500 Advanced Spreadsheet Techniques for Hospitality and Tourism Management  
- (2) HTM 29101 Quantity Food Production & Service Laboratory  
- (3) HTM 29102 Introduction to Foodservice Management  
- (1-2) HTM 30200 Hospitality and Tourism Industry Internship (Single semester required: minimum 320 work hours for 1 credit or 640 for 2 credits)  
- (3) HTM 31200 Human Resources Management for the Service Industries  
- (3) HTM 32200 Hospitality Facilities Management  
- (3) HTM 34100 Operations Control and Analysis in the Hospitality Industry  
- (3) HTM 38110 Revenue Management in the Lodging Industry  
- (3) HTM 41100 Hospitality and Tourism Law  
- (3) HTM 44100 Financial Management for the Hospitality Industry or CSR 48400 Consumer Investment and Savings Decisions or MGMT 30400 Introduction to Financial Management or MGMT 31000 Financial Management  
- (1) HTM 49111 Beverage Operation Management  
- (4) HTM 49201 Hospitality Operation Management and Leadership  
- (3) HTM 49901 Business Development in Hospitality and Tourism

HTM Select Courses – select a total of 6 credits from list

- ( ) ________________  - ( ) ________________  
- ( ) ________________  - ( ) ________________  
- ( ) ________________  - ( ) ________________

Other Departmental / Program Course Requirements (36-43 credits)

- (3) COM 11400 Fundamentals of Speech Communication [Satisfies Oral Communication Core]  
- (3) CS 23500 Introduction to Organizational Computing or CNIT 13600 Personal Computing Technology & Applications  
- (3) CSR 28200 Customer Relations Management  
- (3) ECON 21000 Principles of Economics or AGEC 21700 Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics [Satisfies Behavioral/Social Science Core]  
- (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition [Satisfies Written Communication Core] and [Satisfies Information Literacy Core]  
- (3-5) MA 15300 College Algebra or MA 15555 Quantitative Reasoning or MA 16010 Applied Calculus I or MA 16100 Plane Analytic Geometry and Calculus I [Satisfies Quantitative Reasoning Core]  
- (3) NUTR 30300 Essentials of Nutrition [Satisfies 1 Science Core]  
- (3) PSY 12000 Elementary Psychology  
- (3) SOC 10000 Introductory Sociology or ANTH 10000 Being Human: Introduction to Anthropology  
- (3) STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods  
- (2-4) ________________ [Science Core] – select from University list  
- (3) ________________ [Humanities Core] – select from University list  
- (1-3) ________________ [Science, Technology & Society Core] – select from University list

Electives (13-21 credits)

- ( ) ________________  - ( ) ________________  - ( ) ________________  
- ( ) ________________  - ( ) ________________  - ( ) ________________  
- ( ) ________________  - ( ) ________________  - ( ) ________________  

At least 32 credits of coursework required at 30000 level or higher to meet graduation requirements.

Revised 5/2022
HTM Select Course List (6 credits)

- HTM 31100 Procurement Management for Foodservice (3 credits)
- HTM 31400 Franchising (3 credits)
- HTM 31500 Club Management and Operations (3 credits)
- HTM 31700 Business Etiquette for Managers (1 credit)
- HTM 33100 Hospitality and Tourism Sales and Service (3 credits)
- HTM 35100 E-Business for the Hospitality Sector (3 credits)
- HTM 36200 Event and Meeting Management (3 credits)
- HTM 37000 Sustainable Tourism and Responsible Travel (3 credits)
- HTM 37200 Global Tourism Geography (3 credits)
- HTM 39001 Undergraduate Research in Hospitality and Tourism Management (0-6 credits)
- HTM 39200 Classical Cuisine (1 credit)
- HTM 39800 Approved Study Abroad Experience (1-6 credits)
- HTM 46200 Advanced Event and Meeting Management (3 credits)
- HTM 49110 Wine Sommelier Certification (1 credit)
- HTM 49112 Management and Service of Beverage Alcohol (2 credits)
- HTM 52200 Foodservice Equipment and Facility Design (4 credits)
- HTM 53100 Hospitality and Tourism Marketing II (3 credits)
- HTM 54100 Advanced Hospitality Accounting and Finance Systems (3 credits)

Optional Concentrations

Environmental Sustainability Concentration (ENSU)

Total Credits: In addition to HTM 37000 - Sustainable Tourism and Responsible Travel, the student must select three courses (9 credits) from the list below. Total of 12 credits.
- FNR 12500 Environmental Science and Conservation
- PHIL 29000 Environmental Ethics
- POL 22300 Introduction to Environmental Policy
- POL 32300 Comparative Environmental Policy
- POL 32700 Global Green Politics
- POL 42300 International Environmental Policy

Hospitality Facilities Design and Management Concentration (HFDM)

Total Credits: Select four courses, 12 credits, from the list below.
- BCM 23000 - Mechanical and Electrical Systems
- CM 10000 - Introduction to Construction Management
- HTM 52200 - Foodservice Equipment and Facility Design
- IET 21400 - Introduction to Supply Chain Management Technology
- IET 33520 - Human Factors for Technology Systems
- IET 34250 - Purchasing and Contract Management
- LA 10110 - Survey of Landscape Architecture
- NRES 12500 - Environmental Science and Conservation
- TLI 21300 - Project Management

Marketing and Sales Concentration (MRSL)

Total Credits: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must select three courses listed below for a total of 12 credits.
- COM 25300 - Introduction to Public Relations
- COM 25600 - Introduction to Advertising
- CSR 31500 - Relationship Selling
- CSR 33100 - Consumer Behavior
- CSR 33200 - Cross-Cultural Marketing and International Retailing
- CSR 34400 - Fundamentals of Negotiations
- HTM 53100 - Hospitality and Tourism Marketing II
- IET 21400 - Introduction to Supply Chain Management Technology
- IET 34300 - Technical and Service Selling
- IET 34350 - Business to Business Sales Management
- MGMT 32300 – Principles of Marketing
Finance for HTM (FMGT)

Total Credits: 15. A grade of a C- or better must be earned in any course used to satisfy the concentration. There are four topic areas currently required by the HTM major that will serve as the foundation for this concentration. Each of those areas have two courses that meet both HTM and Krannert School of Management requirements.

1. An introductory economics course (3 credits)
   - ECON 21000 - Principles of Economics
   - ECON 25100 - Microeconomics

2. An introductory financial accounting course (3 credits)
   - HTM 14100 - Financial Accounting for the Service Industries
   - MGMT 20000 - Introductory Accounting

3. An introductory managerial accounting course (3 credits)
   - HTM 24100 - Managerial Accounting and Financial Management in Hospitality Operations
   - MGMT 20100 - Management Accounting I (Pre-req MGMT 20000)

4. An introductory probability or introductory statistics course (3 credits)
   - STAT 22500 - Introduction To Probability Models (Pre-req MA 16100, MA 16200, MA 16500, MA 16600, MA 22400, MA 23000, MA 23200, MA 16200, MA 22200, or MA 16021)
   - STAT 30100 - Elementary Statistical Methods

Required course for concentration (3 credits)
- MGMT 31000 - Financial Management (Pre-req ECON 21000 or ECON 25100, MGMT 20100 or HTM 24100, STAT 22500 or STAT 30100)

Select four of the following upper division management electives: (12 credits)
- MGMT 41100 - Investment Management (Pre-req MGMT 31000) (3 credits)
- MGMT 41200 - Financial Institutions and Markets (Pre-req MGMT 31000) (3 credits)
- MGMT 41300 - Corporate Finance (Pre-req MGMT 31000) (3 credits)
- MGMT 41500 - International Financial Management (Pre-req MGMT 31000) (3 credits)
- MGMT 41601 – Corporate Mergers and Acquisitions (Pre-req MGMT 31000) (3 credits)

Non-Krannert students must complete the Request to Enroll in an Upper Level Krannert Course on the Krannert School of Management website for permission to register for these upper-division classes.

A student may elect the Pass / Not-Pass (P/NP) grading option for elective courses only, unless an academic unit requires that a specific departmental course/s be taken P/NP. Students may elect to take University Core Curriculum courses P/NP; however, some major Plans of Study require courses that also fulfill UCC foundational outcomes. In such cases, students may not elect the P/NP option. A maximum of 24 credits of elective courses under the P/NP grading option can be used toward graduation requirements. For further information, students should refer to the College of Health and Human Sciences P/NP Policy.

Students are encouraged to use this advising worksheet as a resource when planning progress toward completion of degree requirements. An Academic Advisor may be contacted for assistance in interpreting this worksheet. This worksheet is not an academic transcript, and it is not official notification of completion of degree or certificate requirements. The University Catalog is the authoritative source for displaying plans of study. The student is ultimately responsible for knowing and completing all degree requirements.
## Hospitality and Tourism Management

### Suggested Arrangement of Courses:

<table>
<thead>
<tr>
<th>Credits</th>
<th>Fall 1st Year</th>
<th>Prerequisite</th>
<th>Credits</th>
<th>Spring 1st Year</th>
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<td>1</td>
<td>HTM 10010</td>
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<td>HTM 19100 or HTM 18100</td>
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<td>HTM 17300 or Elective</td>
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<td>MA 15300 cc</td>
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<td>HTM 18100 or HTM 19100</td>
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<td>COM 11400 cc or ENGL 10600 cc or ENGL 10800 cc</td>
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<td>MA 15300 cc or MA 15555 cc or MA 16010 cc or MA 16100 cc</td>
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<td>3</td>
<td>SOC 10000 or ANTH 10000 or PSY 12000</td>
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<th>Spring 2nd Year</th>
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<td>HTM 24100</td>
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<td>CS 23500 cc or CNIT 13600 cc</td>
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<td>PSY 12000 or SOC 10000 or ANTH 10000</td>
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<td>HTM 23100 or HTM 21200</td>
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<td>HTM 14100 or MA 15300 cc</td>
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<td>HTM 31200 or CSR 28200</td>
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<td>CSR 28200 or HTM 31200</td>
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<td>2/3</td>
<td>HTM 25500 or Elective</td>
<td>CS 23500 cc or CNIT 13600 cc</td>
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<th>Credits</th>
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<th>Prerequisite</th>
<th>Credits</th>
<th>Spring 3rd Year</th>
<th>Prerequisite</th>
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<td>HTM 24100 or TCEM 24100 and HTM 31200 pre or concurrent and HTM 25500</td>
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<td>Co-requisite: HTM 29101</td>
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<td>HTM 19100 cc, NUTR 30300 cc</td>
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<td>Must be 21 years of age</td>
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<td>Science* or NUTR 30300*</td>
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<th>Credits</th>
<th>Fall 4th Year</th>
<th>Prerequisite</th>
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<th>Spring 4th Year</th>
<th>Prerequisite</th>
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<td>3/4</td>
<td>HTM 49901 or HTM 49201</td>
<td>HTM 21200, HTM 23100, HTM 32200, HTM 34100, and Senior Standing</td>
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<td>HTM 49901</td>
<td>HTM 21200, HTM 29101, HTM 29102, HTM 34100 pre or concurrent, and HTM 49111</td>
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<td>HTM 21200, HTM 23100, HTM 32200, HTM 34100, and Senior Standing</td>
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<td>HTM 18100, HTM 24100 and HTM 25500 Co-requisite: HTM 29101</td>
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<td>HTM 44100, or MGMT 30400, or MGMT 31000, or CSR 48400 or HTM 41100</td>
<td>24100 pre or concurrent or MGMT 20100</td>
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<td>HTM 19100 and NUTR 30300</td>
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<td>Must be 21 years of age</td>
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<td>Elective/Science, Technology &amp; Society*</td>
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<td>14/15</td>
<td>15/16</td>
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</table>

* Satisfies a University Core Requirement
** Critical course
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The student is ultimately responsible for knowing and completing all degree requirements. Degree Works is the knowledge source for specific requirements and completion.

Students must earn a "C-" or better in all required HTM courses.

120 semester credits required for Bachelor of Science degree.

2.0 Graduation GPA required for Bachelor of Science degree.