

Student: _____ PUID: _____ Catalog Term: Fall 2024

Additional Majors: _____ Minors: _____

Major Requirements (45-50 credits)

- ___ (1) CSR 10000 Introduction to CSR
- ___ (3) CSR 10300 Introduction to Personal Finance or CSR 34200 Personal Finance
- ___ (1) CSR 20000 Professional Development in Consumer Science
- ___ (3) CSR 20100 Introduction to Professional Sales or AGECE 33100 Principles of Industrial Selling
- ___ (3) CSR 20900 Introduction to Retail Management
- ___ (3) CSR 28200 Customer Relations Management
- ___ (1-6) CSR 30000 Field Experience in Retail Management or CSR 39800 International Special Topics
- ___ (3) CSR 30900 Leadership Strategies
- ___ (3) CSR 31000 Buying of Merchandise
- ___ (3) CSR 32300 Visual Merchandising
- ___ (3) CSR 33100 Consumer Behavior
- ___ (3) CSR 34100 Luxury Brand Management
- ___ (3) CSR 34400 Fundamentals of Negotiations
- ___ (3) CSR 35700 Retail Technology: Merchandise Planning and Allocation
- ___ (3) CSR 40400 Strategic Issues for Sales & Retailing
- ___ (3) CSR 40600 E-Retailing
- ___ (3) CSR 41600 Retail Supply Chain Management

Other Departmental / Program Course Requirements (52-59 credits)

- ___ (3) CNIT 13600 Personal Computing Technology & Applications
- ___ (3) COM 11400 Fundamentals of Speech Communication **[Satisfies Oral Communication Core]**
- ___ (3) COM 25600 Introduction to Advertising
- ___ (3) ECON 21000 Principles of Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics or AGECE 21700 Economics
- ___ (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition **[Satisfies Written Communication Core] and [Information Literacy Core]**
- ___ (3) HTM 14100 Financial Accounting for the Service Industries or MGMT 20000 Introductory Accounting
- ___ (2) HTM 25500 Advanced Spreadsheet Techniques for Hospitality & Tourism Management
- ___ (3) MA 15555 Quantitative Reasoning or *select any course from University list EXCEPT MA 13800 or PHIL 15000* **[Satisfies Quantitative Reasoning Core]**
- ___ (3) MGMT 32300 Principles of Marketing
- ___ (3) MGMT 45500 Legal Background for Business I
- ___ (3) PSY 12000 Elementary Psychology **[Satisfies Behavioral/Social Science Core]**
- ___ (3) SOC 10000 Introductory Sociology
- ___ (3) STAT 11300 Statistics & Society or STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods (***If STAT 11300 selected, satisfies Science, Technology, & Society Core***)
- ___ (3) _____ **ENGL/COM Selective** – *select from list*
- ___ (3) _____ **International Selective** – *select from list*
- ___ (3) _____ **[Humanities Core]** – *select from University list*
- ___ (2-4) _____ **[Science Core]** – *select from University list*
- ___ (2-4) _____ **[Science Core]** – *select from University list*
- ___ (1-3) _____ **[Science, Technology & Society Core]** – *select from University list (If STAT 11300 is selected for other requirements, this requirement is satisfied)*

Electives (11-23 credits)

- | | | | |
|---------------|---------------|---------------|---------------|
| ___ () _____ | ___ () _____ | ___ () _____ | ___ () _____ |
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 University Foundational Learning Outcomes List: <https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html>

ENGL/COM Selective List (3 credits)

COM 25200 Writing for Mass Media
COM 25700 Public Relations Techniques
COM 40700 Introduction to New Media/Social Media Production
ENGL 20400 Special Topics in Writing
ENGL 41900 Multimedia Writing
ENGL 42000 Business Writing
ENGL 42100 Technical Writing
ENGL 43201 Editing and Publishing
SPAN 42400 Business Spanish

International Selective List (3 credits)

Any foreign language course – 20100, 20200, 30100, 30200, 40100, and 40200 not in your native language. Foreign language course cannot be taught in English

Minimum three credits taken during a study abroad experience.

AGEC 25000 - Economic Geography Of World Food And Resources
AGEC 34000 - International Economic Development
AGEC 45000 - International Agricultural Trade
ANTH 34000 - Global Perspectives On Health
ANTH 34100 - Culture And Personality
CLCS 18100 - Classical World Civilizations
CLCS 23700 - Gender And Sexuality In Greek And Roman Antiquity
CLCS 38000 - Alexander The Great and Hellenistic World
COM 22400 - Communicating In The Global Workplace
COM 30300 - Intercultural Communication
ECON 37000 - International Trade
FNR 23000 - The World's Forests And Society
HTM 37000 - Sustainable Tourism and Responsible Travel
HTM 37200 - Global Tourism Geography
NUTR 59000 - World Food Problems
PHIL 11400 - Global Moral Issues
PHIL 23000 - Religions Of The East
PHIL 23100 - Religions Of The West
POL 13000 - Introduction To International Relations
POL 14100 - Governments Of The World
POL 23500 - International Relations Among Rich And Poor Nations
POL 23700 - Modern Weapons And International Relations
POL 34800 - East Asian Politics
POL 42300 – International Environmental Policy

A student may elect the Pass / Not-Pass (P/NP) grading option for elective courses only, unless an academic unit requires that a specific departmental course/s be taken P/NP. Students may elect to take University Core Curriculum courses P/NP; however, some major Plans of Study require courses that also fulfill UCC foundational outcomes. In such cases, students may not elect the P/NP option. A maximum of 24 credits of elective courses under the P/NP grading option can be used toward graduation requirements. For further information, students should refer to the College of Health and Human Sciences P/NP Policy.

Students are encouraged to use this advising worksheet as a resource when planning progress toward completion of degree requirements. An Academic Advisor may be contacted for assistance in interpreting this worksheet. This worksheet is not an academic transcript, and it is not official notification of completion of degree or certificate requirements. The University Catalog is the authoritative source for displaying plans of study. The student is ultimately responsible for knowing and completing all degree requirements

Retail Management

Bachelor of Science Program
120 semester hours

Plan of Study

Sem 1 FALL	
1	CSR 10000, fall only
3	CSR 20900, fall only
3 - 4	ENGL 10600♦ or 10800♦(UCC)
3	HUMANITIES (4) (UCC)
3	PSY 12000 (UCC)
3	Quantitative Reasoning(1)♦ (UCC)
16 - 17 credits	

Sem 2 SPRING	
3	CNIT 13600♦
3	CSR 28200
3	COM 11400♦ (UCC)
3	SOC 10000 (UCC)
2 - 4	SCIENCE 1 of 2 (2) (UCC)
14 - 16 credits	

SUMMER	

Sem 3 FALL	
1	CSR 20000
3	CSR 10300 or 34200
3	CSR 33100
3	HTM 14100♦ or MGMT 20000♦
2	HTM 25500
2 - 4	SCIENCE 2 of 2 (2) (UCC)
14 - 16 credits	

Sem 4 SPRING	
3	Economics Choice (5) (UCC)
3	COM 25600
3	INTERNATIONAL SELECTIVE (6)
3	MGMT 32300♦
3	STAT 11300♦(3) (UCC)
15 credits	

SUMMER	

Sem 5 FALL	
3	CSR 20100 or AGECE 33100♦
3	CSR 31000, fall only
3	CSR 32300, fall only
3	CSR 34100, fall only
3	FREE ELECTIVE
15 credits	

Sem 6 SPRING	
3	CSR 30900
3	CSR 34400
3	CSR 35700
3	FREE ELECTIVE
3	FREE ELECTIVE
15 credits	

SUMMER	
1	CSR 30000 Retail Internship Field Experience (1 credit)**

Sem 7 FALL	
3	CSR 40600, fall only
3	ENGL/COM Writing Selective
3	MGMT 45500♦
3	FREE ELECTIVE
3	FREE ELECTIVE
15 credits	

Sem 8 SPRING	
3	CSR 40400
3	CSR 41600, spring only
3	Sci Tech Soc (3) or ELECTIVE
3	FREE ELECTIVE
3	FREE ELECTIVE
15 credits	

** Students may opt for the Study Abroad **Internship Program** in Dublin, London, or Sydney (6 credits) to fulfill this requirement.

(♦) Critical (non-CSR) courses

- (1) **Quantitative Reasoning:** MA 15555 or select any course from [University Core Curriculum](https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html) except MA 13800 or PHIL 15000.
- (2) **Science Options:** Two courses selected from the [University Core Curriculum](https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html) Science options (4 - 8 credits).
- (3) **STAT 11300** meets the [University Core Curriculum](https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html) Science, Technology & Society competency. Students may choose STAT 22500 or 30100 to fulfill the Statistics requirement but will need an additional Science, Technology & Society course.
- (4) **Humanities:** 3 credits selected from the [University Core Curriculum](https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html) Humanities options.
- (5) **Economics:** 3 credits selected from AGECE 21700 or ECON 21000 or ECON 25100 or ECON 25200
- (6) **International Selective:** Choose from the International selective list or complete a 3 credit study abroad course.

University Core Curriculum:

<https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html>