

HOSPITALITY AND TOURISM MANAGEMENT

College of Health and Human Sciences

HSTM-BS HTMT 120 credits

Student:		PUID:	Catalog Term: Fall 2024
Additional M	ajors:	Minors:	
Major Requi	irements (68-69 credits) - Students must ear	n a "C-"or better in all 1	HTM courses.
(1)	HTM 10010 Introduction to the Hospitality & T		
(3)	HTM 14100 Financial Accounting for the Service		
(3)	HTM 17300 Introduction to Tourism Managem		
(3)	HTM 18000 Hospitality Operations		
(1)	HTM 18101 The Union Club Hotel Experience		
(1)	HTM 20000 Career Exploration and Developme	ent Seminar	
(3)	HTM 21200 Management and Leadership in Ho	ospitality and Tourism	
(3)	HTM 21800 Creating Experiences for a Diverse	Society	
(3)	HTM 23100 Hospitality and Tourism Marketing	g	
(3)	HTM 24100 Managerial Accounting and Financ	rial Management in Hosp	oitality Operations
(3)	HTM 25501 Fundamentals of Excel and Data Ar	nalytics in Service Indus	tries
(3)	HTM 29001 Food and Beverage Management		
(2)	HTM 29101 Quantity Food Production & Service		
(1-2)	HTM 30200 Hospitality and Tourism Industry I	Internship (Single semes	ster required: minimum 320 work hours for
	1 credit or 640 for 2 credits)		
(3)	HTM 31200 Human Resources Management for	r the Service Industries	
(3)	HTM 34200 Financial Management for Service	Industries or CSR 48400) Consumer Investment and Savings Decisions
	or MGMT 30400 Introduction to Financial Man	agement or MGMT 3100	00 Financial Management
(3)	HTM 35700 Disruption and Innovation in Hosp	itality & Tourism	
(3)	HTM 38110 Revenue Management in the Lodgi	ing Industry	
(3)	HTM 38600 Fundamentals of Hotel Asset Mana		
(1)	HTM 40000 Career Mastery: Navigating Your C		Development Seminar
(1)	HTM 40200 Hospitality and Tourism Industry l	Internship II	
(3)	HTM 41100 Hospitality and Tourism Law		
(3)	HTM 42200 Hospitality Facilities Design and M		
(3)	HTM 44300 Hospitality Operations Control and		
(3)	HTM 49901 Business Development in Hospital	ity and Tourism	
HTM Selec	ct Courses - select a total of 6 credits from lis	t	
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	rtmental / Program Course Requirements (3		
	COM 11400 Fundamentals of Speech Communi		ommunication CoreJ
(3)	CNIT 13600 Personal Computing Technology &	Applications	
(3)	CSR 28200 Customer Relations Management	045005	OV 05400 M
(3)	ECON 21000 Principles of Economics or AGEC		ON 25100 Microeconomics or ECON 25200
(4.0)	Macroeconomics [Satisfies Behavioral/Social		Y
(4-3)	ENGL 10600 First-Year Composition or ENGL 1		Year Composition [Satisfies Written
(0.5)	Communication Core] and [Satisfies Informa		46040 A 11 10 1 1 1 WA 46400 Pl
(3-5)	MA 15300 College Algebra or MA 15555 Quant		
(0)	Analytic Geometry and Calculus I [Satisfies Qu		orej
(3)	NUTR 30300 Essentials of Nutrition [Satisfies 2	1 Science Corej	
(3)	PSY 12000 Elementary Psychology	.000 D	
(3)	SOC 10000 Introductory Sociology or ANTH 10		
(3)	STAT 22500 Introduction to Probability Models		itary Statistical Methods
	[Science Core] – select from	University list	
(3)	[Humanities Core] - select f	rom University list	TI ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' ' '
(1-3)	[Science, Technology & Soc	ciety Corej – select from	University list
Electives (8			
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HTM Select Course List (6 credits)

HTM 31100 Procurement Management for Foodservice (3 credits)

HTM 31400 Franchising (3 credits)

HTM 31500 Club Management and Operations (3 credits)

HTM 31700 Business Etiquette for Managers (1 credit)

HTM 33100 Hospitality and Tourism Sales and Service (3 credits)

HTM 35100 E-Business for the Hospitality Sector (3 credits)

HTM 36200 Event and Meeting Management (3 credits)

HTM 37000 Sustainable Tourism and Responsible Travel (3 credits)

HTM 37200 Global Tourism Geography (3 credits)

HTM 39001 Undergraduate Research in Hospitality and Tourism Management (0-6 credits)

HTM 39200 Classical Cuisine (1 credit)

HTM 39800 Approved Study Abroad Experience (1-6 credits)

HTM 46200 Advanced Event and Meeting Management (3 credits)

HTM 49110 Wine Sommelier Certification (1 credits)

HTM 49112 Management and Service of Beverage Alcohol (2 credits)

HTM 52200 Foodservice Equipment and Facility Design (4 credits)

HTM 53100 Hospitality and Tourism Marketing II (3 credits)

HTM 54100 Advanced Hospitality Accounting and Finance Systems (3 credits)

OPTIONAL CONCENTRATIONS

Environmental Sustainability Concentration (ENSU)

Total Credits: In addition to HTM 370000 - Sustainable Tourism and Responsible Travel, the student must select three courses (9 credits) from the list below. Total of 12 credits.

FNR 12500 Environmental Science and Conservation

PHIL 29000 Environmental Ethics

POL 22300 Introduction to Environmental Policy

POL 32300 Comparative Environmental Policy

POL 32700 Global Green Politics

POL 42300 International Environmental Policy

Hospitality Facilities Design and Management Concentration (HFDM)

Total Credits: Select four courses, 12 credits, from the list below.

BCM 23000 - Mechanical and Electrical Systems

CM 10000 - Introduction to Construction Management

HTM 52200 - Foodservice Equipment and Facility Design

IET 21400 - Introduction to Supply Chain Management Technology

IET 33520 - Human Factors for Technology Systems

IET 34250 - Purchasing and Contract Management

LA 10110 - Survey of Landscape Architecture

NRES 12500 - Environmental Science and Conservation

TLI 21300 - Project Management

Marketing and Sales Concentration (MRSL)

Total Credits: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must select three courses listed below for a total of 12 credits.

COM 25300 - Introduction to Public Relations

COM 25600 - Introduction to Advertising

CSR 31500 - Relationship Selling

CSR 33100 - Consumer Behavior

CSR 33200 - Cross-Cultural Marketing and International Retailing

CSR 34400 - Fundamentals of Negotiations

HTM 53100 - Hospitality and Tourism Marketing II

IET 21400 - Introduction to Supply Chain Management Technology

IET 34300 - Technical and Service Selling

IET 34350 - Business to Business Sales Management

MGMT 32300 - Principles of Marketing

Finance for HTM (FMGT)

Total Credits: 15. A grade of a C- or better must be earned in any course used to satisfy the concentration. There are four topic areas currently required by the HTM major that will serve as the foundation for this concentration. Each of those areas have two courses that meet both HTM and School of Business requirements.

1. An introductory economics course (3 credits)

ECON 21000 - Principles of Economics

ECON 25100 - Microeconomics

2. An introductory financial accounting course (3 credits)

HTM 14100 - Financial Accounting for the Service Industries

MGMT 20000 - Introductory Accounting

3. An introductory managerial accounting course (3 credits)

HTM 24100 - Managerial Accounting and Financial Management In Hospitality Operations

MGMT 20100 - Management Accounting I (Pre-req MGMT 20000)

4. An introductory probability or introductory statistics course (3 credits)

STAT 22500 - Introduction To Probability Models (Pre-req MA 16100, MA 16200, MA 16500, MA 16600, MA 22400, MA 23000, MA 23200, MA 16020, MA 22200, or MA 16021)

STAT 30100 - Elementary Statistical Methods

Required course for concentration (3 credits)

MGMT 31000 - Financial Management (Pre-req ECON 21000 or ECON 25100, MGMT 20100 or HTM 24100, STAT 22500 or STAT 30100)

Select four of the following upper division management electives: (12 credits)

MGMT 41100 - Investment Management (Pre-req MGMT 31000) (3 credits)

MGMT 41200 - Financial Institutions and Markets (Pre-req MGMT 31000) (3 credits)

MGMT 41300 - Corporate Finance (Pre-req MGMT 31000) (3 credits)

MGMT 41500 - International Financial Management (Pre-req MGMT 31000) (3 credits)

MGMT 41601 - Corporate Mergers and Acquisitions (Pre-req MGMT 31000) (3 credits)

Non-School of Business students must complete the Request to Enroll in an Upper Level MGMT Course on the School of Business website for permission to register for these upper-division classes.

A student may elect the Pass / Not-Pass (P/NP) grading option for elective courses only, unless an academic unit requires that a specific departmental course/s be taken P/NP. Students may elect to take University Core Curriculum courses P/NP; however, some major Plans of Study require courses that also fulfill UCC foundational outcomes. In such cases, students may not elect the P/NP option. A maximum of 24 credits of elective courses under the P/NP grading option can be used toward graduation requirements. For further information, students should refer to the College of Health and Human Sciences P/NP Policy.

Students are encouraged to use this advising worksheet as a resource when planning progress toward completion of degree requirements. An Academic Advisor may be contacted for assistance in interpreting this worksheet. This worksheet is not an academic transcript, and it is not official notification of completion of degree or certificate requirements. The University Catalog is the authoritative source for displaying plans of study. The student is ultimately responsible for knowing and completing all degree requirements

Hospitality & Tourism Management

Plan of Study

Bachelor of Science Program

120 semester hours *

Credits	FALL 1st year	Pre-requisite(s)
3	ENGL 10800 (5)◆	
1	HTM 10010, fall only	
3	HTM 17300	
3	HTM 18000	
3 - 5	MA 15300 (1) or MA 15555 (1) or MA 16010(1) or MA 16100(1)	

13 - 15 credits

Credits	FALL 2nd year	Pre-requisite(s)
1	HTM 20000	
3	HTM 25501	CNIT 13600* or CS 23500 and MA 15300(1)* or 15555(1)* or 15800 or 16010(1)* or 16100(1)* or 16500
3	HTM 24100	HTM 14100 or MGMT 20000 or MGMT 21200 <u>and</u> MA 15300, 15555 <u>or</u> 16010 <u>or</u> 16100
3	HTM 29001	
3	Economics choice (6)	
3	SOC 10000 or ANTH 10000	
16 credits		

Credits	SPRING 1st year	Pre-requisite(s)
3	CNIT 13600*	
3	COM 11400 (4)+	
3	CSR 28200	
1	HTM 18101	C- in HTM 18000
3	HTM 14100	MA 15300** or 15500** or 15800** or 16010** or 16100**
3	FREE ELECTIVE	
16 credits		

Credits	SPRING 2nd year	Pre-requisite(s)	
2	HTM 29101	C- in HTM 19100 or NUTR 12500	
3	HTM 21200		
3	HTM 21800		
3	HTM 23100		
3	PSY 12000*◆		
14 cre	14 credits		

SUMMER

1 - 2 HTM 30200 (Pre-requisite: 6 credits in HTM). Minimum 320 work hours (1 cr) or 640 work hours (2 cr) in a single term

Credits	FALL 3 rd year	Pre-requisite(s)
3	HTM 34200 (or CSR 48400 or MGMT 30400 or MGMT 31000)	C- in HTM 24100 or TCEM 2410 or MGMT 20100 <u>and</u> HTM 25500 or HTM 25501
3	HTM 38600	C- in HTM 24100 or TCEM 24100 or MGMT 20100
3	NUTR 30300 (2) ◆	
3	STAT 22500 or STAT 30100	
3	FREE ELECTIVE	
15 credits		

Credits	SPRING 3rd year	Pre-requisite(s)
3	HTM 31200	C- in HTM 21200
3	HTM 35700	C- in HTM 18000
3	HTM 38110	C- in HTM 24100 or MGMT 20100 and D- in Economics selective
3	HUMANITIES (3)	
3	FREE ELECTIVE	
15 credits		

SUMMER

HTM 40200 (Pre-requisites: C- in HTM 21200 and 30200; first semester Junior or higher). Minimum 320 work hours (1 cr) in a single term

Credits	FALL 4 th year	Pre-requisite(s)
1	HTM 40000	C- in HTM 40200 (may be taken concurrently).
3	HTM 41100	
3	HTM 44300	C- in HTM 24100 or TCEM 2410 or MGMT 20100 <u>and</u> HTM 25500 or HTM 25501
3	HTM Selective	
2 - 3	University Core Science (2)	
3	FREE ELECTIVE	
15 - 16 credits		

Credits	SPRING 4th year	Pre-requisite(s)	
3	HTM 42200	C- in HTM 25500 or 25501 <u>and</u> HTM 34200 or CSR 48400 or MGMT 30400 or MGMT 31000	
3	HTM 49901	HTM 21200 and 23100 and 32200 and 34100	
3	HTM Selective		
3	FREE ELECTIVE or Science, Technology & Society		
3	FREE ELECTIVE		
15 cre	15 credits		

* NOTE: This plan shows only one suggested pathway to graduation.

(*) Critical (non-HTM) courses

- (1) Satisfies the University Core Quantitative Reasoning requirement
- (2) Science Options: NUTR 30300 satisfies one of two courses required from the University Core Curriculum Science options (4 8 credits).
- (3) Humanities: 3 hours selected from the University Core Curriculum humanities options.
- (4) Satisfies the University Core Oral Communication requirement
- (5) Satisfies the University Written Communication requirement
- (6) Economics: 3 credits selected from AGEC 21700 or ECON 21000 or ECON 25100 or ECON 25200

University Core Curriculum: https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html

College of Health & Human Sciences | White Lodging-J.W. Marriott, Jr. School of Hospitality & Tourism Management Purdue University; West Lafayette, IN