HOSPITALITY AND TOURISM MANAGEMENT
College of Health and Human Sciences

Student: ___________________________ PUID: ___________________________ Catalog Term: Fall 2024

Additional Majors: __________________________________________________ Minors: _______________________________________________________________

Major Requirements (68-69 credits) - Students must earn a “C-“ or better in all HTM courses.

___ (1) HTM 10010 Introduction to the Hospitality & Tourism Industry
___ (3) HTM 14100 Financial Accounting for the Service Industries
___ (3) HTM 17300 Introduction to Tourism Management
___ (3) HTM 18000 Hospitality Operations
___ (1) HTM 18101 The Union Club Hotel Experience
___ (1) HTM 20000 Career Exploration and Development Seminar
___ (3) HTM 21200 Management and Leadership in Hospitality and Tourism
___ (3) HTM 21800 Creating Experiences for a Diverse Society
___ (3) HTM 23100 Hospitality and Tourism Marketing
___ (3) HTM 24100 Managerial Accounting and Financial Management in Hospitality Operations
___ (3) HTM 25501 Fundamentals of Excel and Data Analytics in Service Industries
___ (3) HTM 29001 Food and Beverage Management
___ (2) HTM 29101 Quantity Food Production & Service Laboratory
___ (1-2) HTM 30200 Hospitality and Tourism Industry Internship (Single semester required: minimum 320 work hours for 1 credit or 640 for 2 credits)
___ (3) HTM 31200 Human Resources Management for the Service Industries
___ (3) HTM 34200 Financial Management for Service Industries or CSR 48400 Consumer Investment and Savings Decisions or MGMT 30400 Introduction to Financial Management or MGMT 31000 Financial Management
___ (3) HTM 35700 Disruption and Innovation in Hospitality & Tourism
___ (3) HTM 38110 Revenue Management in the Lodging Industry
___ (3) HTM 38600 Fundamentals of Hotel Asset Management
___ (1) HTM 40000 Career Mastery: Navigating Your Career and Professional Development Seminar
___ (1) HTM 40200 Hospitality and Tourism Industry Internship II
___ (3) HTM 41100 Hospitality and Tourism Law
___ (3) HTM 42200 Hospitality Facilities Design and Management
___ (3) HTM 44300 Hospitality Operations Control and Analysis
___ (3) HTM 49901 Business Development in Hospitality and Tourism

HTM Select Courses – select a total of 6 credits from list

___ ( ) _____________________ ___ ( ) _____________________

Other Departmental / Program Course Requirements (36-43 credits)

___ (3) COM 11400 Fundamentals of Speech Communication [Satisfies Oral Communication Core]
___ (3) CNIT 13600 Personal Computing Technology & Applications
___ (3) CSR 28200 Customer Relations Management
___ (3) ECON 21000 Principles of Economics or AGEC 21700 Economics or ECON 25100 Microeconomics or ECON 25200 Macroeconomics [Satisfies Behavioral/Social Science Core]
___ (4-3) ENGL 10600 First-Year Composition or ENGL 10800 Accelerated First-Year Composition [Satisfies Written Communication Core] and [Satisfies Information Literacy Core]
___ (3-5) MA 15300 College Algebra or MA 15555 Quantitative Reasoning or MA 16010 Applied Calculus I or MA 16100 Plane Analytic Geometry and Calculus I [Satisfies Quantitative Reasoning Core]
___ (3) NUTR 30300 Essentials of Nutrition [Satisfies 1 Science Core]
___ (3) PSY 12000 Elementary Psychology
___ (3) SOC 10000 Introductory Sociology or ANTH 10000 Being Human: Introduction to Anthropology
___ (3) STAT 22500 Introduction to Probability Models or STAT 30100 Elementary Statistical Methods
___ (2-4) _______________[Science Core] – select from University list
___ (3) _______________[Humanities Core] – select from University list
___ (1-3) _______________[Science, Technology & Society Core] – select from University list

Electives (8-16 credits)

___ ( ) _____________________ ___ ( ) _____________________

At least 32 credits of coursework required at 30000 level or higher to meet graduation requirements.

Revised 5/2024
### HTM Select Course List (6 credits)

- HTM 31100 Procurement Management for Foodservice (3 credits)
- HTM 31400 Franchising (3 credits)
- HTM 31500 Club Management and Operations (3 credits)
- HTM 31700 Business Etiquette for Managers (1 credit)
- HTM 33100 Hospitality and Tourism Sales and Service (3 credits)
- HTM 35100 E-Business for the Hospitality Sector (3 credits)
- HTM 36200 Event and Meeting Management (3 credits)
- HTM 37000 Sustainable Tourism and Responsible Travel (3 credits)
- HTM 37200 Global Tourism Geography (3 credits)
- HTM 39001 Undergraduate Research in Hospitality and Tourism Management (0-6 credits)
- HTM 39200 Classical Cuisine (1 credit)
- HTM 39800 Approved Study Abroad Experience (1-6 credits)
- HTM 46200 Advanced Event and Meeting Management (3 credits)
- HTM 49110 Wine Sommelier Certification (1 credit)
- HTM 49112 Management and Service of Beverage Alcohol (2 credits)
- HTM 52200 Foodservice Equipment and Facility Design (4 credits)
- HTM 53100 Hospitality and Tourism Marketing II (3 credits)
- HTM 54100 Advanced Hospitality Accounting and Finance Systems (3 credits)

### OPTIONAL CONCENTRATIONS

#### Environmental Sustainability Concentration (ENSU)

Total Credits: In addition to HTM 370000 - Sustainable Tourism and Responsible Travel, the student must select three courses (9 credits) from the list below. Total of 12 credits.
- FNR 12500 Environmental Science and Conservation
- PHIL 29000 Environmental Ethics
- POL 22300 Introduction to Environmental Policy
- POL 32300 Comparative Environmental Policy
- POL 32700 Global Green Politics
- POL 42300 International Environmental Policy

#### Hospitality Facilities Design and Management Concentration (HFDM)

Total Credits: Select four courses, 12 credits, from the list below.
- BCM 23000 - Mechanical and Electrical Systems
- CM 10000 - Introduction to Construction Management
- HTM 52200 - Foodservice Equipment and Facility Design
- IET 21400 - Introduction to Supply Chain Management Technology
- IET 33520 - Human Factors for Technology Systems
- IET 34250 - Purchasing and Contract Management
- LA 10110 - Survey of Landscape Architecture
- NRES 12500 - Environmental Science and Conservation
- TLI 21300 - Project Management

#### Marketing and Sales Concentration (MRSL)

Total Credits: In addition to completing HTM 33100 - Hospitality and Tourism Sales and Service, students must select three courses listed below for a total of 12 credits.
- COM 25300 - Introduction to Public Relations
- COM 25600 - Introduction to Advertising
- CSR 31500 - Relationship Selling
- CSR 33100 - Consumer Behavior
- CSR 33200 - Cross-Cultural Marketing and International Retailing
- CSR 34400 - Fundamentals of Negotiations
- HTM 53100 - Hospitality and Tourism Marketing II
- IET 21400 - Introduction to Supply Chain Management Technology
- IET 34300 - Technical and Service Selling
- IET 34350 - Business to Business Sales Management
- MGMT 32300 – Principles of Marketing
Finance for HTM (FMGT)

Total Credits: 15. A grade of a C- or better must be earned in any course used to satisfy the concentration. There are four topic areas currently required by the HTM major that will serve as the foundation for this concentration. Each of those areas have two courses that meet both HTM and School of Business requirements.

1. An introductory economics course (3 credits)
   - ECON 21000 - Principles of Economics
   - ECON 25100 - Microeconomics

2. An introductory financial accounting course (3 credits)
   - HTM 14100 - Financial Accounting for the Service Industries
   - MGMT 20000 - Introductory Accounting

3. An introductory managerial accounting course (3 credits)
   - HTM 24100 - Managerial Accounting and Financial Management In Hospitality Operations
   - MGMT 20100 - Management Accounting I (Pre-req MGMT 20000)

4. An introductory probability or introductory statistics course (3 credits)
   - STAT 22500 - Introduction To Probability Models (Pre-req MA 16100, MA 16200, MA 16500, MA 16600, MA 22400, MA 23000, MA 23200, MA 16020, MA 22200, or MA 16021)
   - STAT 30100 - Elementary Statistical Methods

Required course for concentration (3 credits)
   - MGMT 31000 - Financial Management (Pre-req ECON 21000 or ECON 25100, MGMT 20100 or HTM 24100, STAT 22500 or STAT 30100)

Select four of the following upper division management electives: (12 credits)
   - MGMT 41100 - Investment Management (Pre-req MGMT 31000) (3 credits)
   - MGMT 41200 - Financial Institutions and Markets (Pre-req MGMT 31000) (3 credits)
   - MGMT 41300 - Corporate Finance (Pre-req MGMT 31000) (3 credits)
   - MGMT 41500 - International Financial Management (Pre-req MGMT 31000) (3 credits)
   - MGMT 41601 – Corporate Mergers and Acquisitions (Pre-req MGMT 31000) (3 credits)

Non-School of Business students must complete the Request to Enroll in an Upper Level MGMT Course on the School of Business website for permission to register for these upper-division classes.

A student may elect the Pass / Not-Pass (P/NP) grading option for elective courses only, unless an academic unit requires that a specific departmental course/s be taken P/NP. Students may elect to take University Core Curriculum courses P/NP; however, some major Plans of Study require courses that also fulfill UCC foundational outcomes. In such cases, students may not elect the P/NP option. A maximum of 24 credits of elective courses under the P/NP grading option can be used toward graduation requirements. For further information, students should refer to the College of Health and Human Sciences P/NP Policy.

Students are encouraged to use this advising worksheet as a resource when planning progress toward completion of degree requirements. An Academic Advisor may be contacted for assistance in interpreting this worksheet. This worksheet is not an academic transcript, and it is not official notification of completion of degree or certificate requirements. The University Catalog is the authoritative source for displaying plans of study. The student is ultimately responsible for knowing and completing all degree requirements.
# Bachelor of Science Program

## Plan of Study

### 120 semester hours *

#### Science Options

<table>
<thead>
<tr>
<th>Credits</th>
<th>FALL 1st year</th>
<th>Pre-requisite(s)</th>
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<tbody>
<tr>
<td>3</td>
<td>ENGL 10800</td>
<td></td>
</tr>
<tr>
<td>1</td>
<td>HTM 10010, fail only</td>
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</tr>
<tr>
<td>3</td>
<td>HTM 17300</td>
<td></td>
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<tr>
<td>3 - 5</td>
<td>MA 15600 or MA 15555 or MA 16100 or MA 16100**</td>
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13 – 15 credits

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<tr>
<td>3</td>
<td>CNIT 13600**</td>
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<tr>
<td>3</td>
<td>COM 11400**</td>
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<td>CSR 28200</td>
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<td>C- in HTM 18000</td>
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<td>MA 15300** or 15500** or 15800** or 16100** or 16100**</td>
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<tr>
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16 credits

#### FALL 2nd year

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<tr>
<td>3</td>
<td>HTM 25501</td>
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<td>3</td>
<td>HTM 24100</td>
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<td>HTM 29200</td>
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<td>3</td>
<td>Economics choice</td>
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<td>SOC 10000 or ANTH 10000</td>
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16 credits

#### SUMMER

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14 credits

#### FALL 3rd year

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<td>HTM 38600</td>
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15 credits

#### SUMMER

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15 credits

#### FALL 4th year

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<td>3</td>
<td>HTM 44300</td>
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15 - 16 credits

#### SPRING 3rd year

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<th>Pre-requisite(s)</th>
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<tr>
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<td>HUMANITIES</td>
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15 credits

#### SPRING 4th year

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<th>Pre-requisite(s)</th>
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<td>HTM Selective</td>
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<tr>
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<td>FREE ELECTIVE</td>
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<tr>
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<td>FREE ELECTIVE</td>
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</table>

15 credits

(*) Critical (non-HTM) courses

(1) Satisfies the University Core Quantitative Reasoning requirement

(2) Science Options: NUTR 30300 satisfies one of two courses required from the University Core Curriculum Science options (4 – 8 credits).

(3) Humanities: 3 hours selected from the University Core Curriculum humanities options.

(4) Satisfies the University Core Oral Communication requirement

(5) Satisfies the University Written Communication requirement

(6) Economics: 3 credits selected from AGEC 21700 or ECON 21000 or ECON 25100 or ECON 25200

University Core Curriculum: [https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html](https://www.purdue.edu/provost/students/s-initiatives/curriculum/courses.html)

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College of Health & Human Sciences | White Lodging-J.W. Marriott, Jr. School of Hospitality & Tourism Management

Purdue University; West Lafayette, IN

Effective Fall 2024