

## Patrick M. Tutka, Ph.D.

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 Niagara University, NY 14109  
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 ptutka@niagara.edu

### FORMAL EDUCATION:

#### Doctor of Philosophy

*Louisiana State University*  
 Concentration: Sport Management  
 Cognate Area: History  
 Completed General Exam  
 Completed Dissertation Proposal  
 Dissertation Defense

*Baton Rouge, Louisiana*  
 May 2016

June 30, 2015  
 June 30, 2015  
 March 17, 2016

#### Master of Science

*Louisiana State University*  
 Concentration: Sport Management  
 Grade Point Average – 3.70/4.00

*Baton Rouge, Louisiana*  
 Fall, 2011

#### Bachelor of Science

*Wayne State University*  
 Concentration: Social Studies Education  
 Grade Point Average 3.08/4.00

*Detroit, Michigan*  
 Spring 2006

### RESEARCH/SCHOLARSHIP INTERESTS:

My primary research interests involve analyzing various organizational aspects such as innovation diffusion, legitimacy and isomorphism within the sport industry. My preferred context is through the sport of football at the NCAA Division I Football Bowl Subdivision (FBS) competition level. Most of my work reviews these institutional theory concepts through the development of college football stadiums throughout history. My historical research focuses on using heuristic devices such as ideal-types to explain organizational phenomena.

### DISSERTATION

An Ideal-type through Innovation Diffusion: Recording the Construction History of Football Stadiums in the National Collegiate Athletic Association Division I Football Bowl Subdivision (FBS)

**Committee:** Drs. Chad Seifried (Advisor), Damon Andrew (Committee Member), Ari de Wilde (Committee Member), Michael Martinez (Committee Member), Brian Soebbing (Committee Member) Christine Cheng (Dean's Representative)

## SCHOLARLY ACTIVITY

### Publications

#### *Refereed Manuscripts*

17. Williams, D., & Tutka, P. (In press). Assessing the impact of the 2017 tax reform on college athletic donations related to ticket sales. *Journal of Legal Aspects of Sport*.
16. Williams, D., Tutka, P., & Seifried, C. (2023). An analysis of research methods in leading sport marketing journals: A call for historical research. *Sport Marketing Quarterly*.
15. Goldsmith, A. L., Williams, D. P., Darvin, L., Stokowski, S., & Tutka, P. (2022). The perceptions of power among student-athletes to utilize boycotts for eliciting change. *The Journal of SPORT*, 9(1), 26-56.
15. Soebbing, B. Seifried, C., & Tutka, P. (2022). If you rebuild it, will they come? The impact of renovated sports facilities on total attendance and revenue. *Journal of Sport Management*.
13. Tutka, P., & Seifried, C.S. (2022). The early synecdochical anchors of college football: Fields and facilities, 1869-1903. *Sport History Review*, 53(1), 1-27.
12. Williams, D., Murfee, J., Hawley J., & Tutka, P. (2021). A content analysis of the Journal of Issues in Intercollegiate Athletics, 2008-2019. *Journal of Issues in Intercollegiate Athletics*. 13, 466-484.
11. Tutka, P., & Seifried, C. (2021). An innovation diffusion ideal-type on the history of American college football stadia. *Journal of Issues in Intercollegiate Athletics*. 13 312-336.
10. Williams, D., Tutka, P., Gawrysiak, J., Jenny, S. (2021). NCAA eSports 20XX: An analysis of the potential for radical eSports adoption within intercollegiate athletics. *International Journal of Sport Management & Marketing*, 21(1-2), 39-61.
9. Downs, B., Tutka, P., Seifried, C., & Dean, C. (2019). The development of TCU football and the construction of TCU stadium: Building community and establishing legitimacy, 1896-1930. *Southwestern Historical Quarterly*, 123, 205-223.
8. Williams, D., & Tutka, P. (2019). Save the gold watch receipt: An analysis of the gift tax on athlete retirement gifts. *Journal of Legal Aspects of Sport*, 29, 171-185
7. Jenny, S. E., Keiper, M. C., Taylor, B. J., Williams, D. P., Gawrysiak, J., Manning, R. D., & Tutka, P. (2018). eSports venues: A new sport business opportunity. *Journal of Applied Sport Management*, 10,
6. Seifried, C., Tutka, P., & Katz, M. (2017). United States armed forces and military bowl games: An integrated model of innovation diffusion. *Sport Management Review*. 20, 379-394.

5. **Tutka, P.**, & Williams, D. (2017). The expensive truth: The possible tax implications related to scholarship and cost of attendance payments for athletes. *Journal of Legal Aspects of Sport*, 27, 145-161.
4. Seifried, C., & **Tutka, P.** (2016). Southern Methodist University and the stadia: A branding opportunity toward modernization. *Sport History Review*, 47, 172-192.
3. Soebbing, B. P., **Tutka, P.**, Seifried, C. S. (2015). The effect of sanctions on external job promotions of NCAA Division I-FBS college football head coaches. *International Journal of Sport Finance*, 10, 375-388.
2. **Tutka, P.**, & Seifried, C. (2015). An examination of state-of-the-art clauses in National Football League stadium leases: A content analysis for current and future implications. *International Journal of Sport Management*, 16, 1-23.
1. **Tutka, P.**, & Seifried, C. (2015). The ideal-type as a heuristic device for history and better storytelling in the study of sport management. *Quest*, 67, 17-29.

#### **Conference Peer-Reviewed Paper Publications**

1. Williams, D., Seifried, C., & **Tutka, P.** (2014). The pursuit of organizational legitimacy by the National Association for Intercollegiate Athletics from 1943-1970. *Academy of Management Conference Proceedings*, Retrieved from: <http://proceedings.aom.org/>.

#### **Abstract Publications**

3. **Tutka, P.**, & Williams, D. (2022). I'll NIL an accountant: Determining the practical tax implications of NIL agreements among student-athletes. *Sport and Recreation Association Book of Abstracts*, 2022, 74-76.
2. Williams, D., **Tutka, P.**, & Sabin, J. (2020). Make athletes pay more again: An analysis of jock tax issues following 2017 tax reform. *Sport and Recreation Law Association Book of Abstracts 2020*, 71-72.
1. Williams, D., Seifried, C., & **Tutka, P.** (2014). Organizational legitimacy: A historical review of the NAIA from 1940 to 1973. *Academy of Management Proceedings*, 2014, 11910.

#### **Refereed Manuscripts**

##### **Manuscripts in Progress**

3. McNab, A., & Tutka, P. Augmented Reality in Sport. *Goal Journal*: TBD
2. **Tutka, P.**, Andrew, D., & Grady, J. The historical challenges of college stadiums and the Americans with Disability Act. *Goal Journal*: TBD
1. Gentile, M., & **Tutka, P.** Distraction theory and the legal challenges to the traditional limited liability doctrine enjoyed by Major League Baseball. *Goal Journal: Journal of Legal Aspects of Sport*

## Professional Presentations

### *Refereed*

50. **Tutka, P.**, Williams, D., & Demiris, T. (2024). *The challenges of being second: Archbold Stadium and its interesting place in the American college stadia lexicon* [Oral presentation]. College Sport Research Institute, Columbia, SC.
49. Williams, D., Demiris, T., & **Tutka, P.** (2024). *A content analysis of sport law undergraduate and graduate syllabi, credentials, and pedagogy* [Oral presentation]. Applied Sport Management Association, Knoxville, TN.
48. Williams, D. & **Tutka, P.** (2023). *UBIT Revisited: The potential ramifications of NIL policy on NCAA's tax-exempt status*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC.
47. Williams, D., Goldsmith, A., & **Tutka, P.** (2023). *Avoiding bogeys: An analysis of the PGA Tour's 501(c)(6) tax-exempt status*. Sport and Recreation Law Association, Las Vegas, NV.
46. **Tutka, P.** (2023). *Transfers?!? Analyzing the potential loss of scholarships in Division I hockey*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC.
45. **Tutka, P.** (2022). *Where are we headed next: College Football facilities as they move forward based on past development and industry trends*. Speaking engagement accepted at the annual scholarly conference for the Sport and Entertainment Venues Tomorrow, Columbia, SC.
44. **Tutka, P.** & Williams, D. (2022). *If you build it, they will come: How marketing venues as 365-day mixed use "mini" cities has reshaped the facility landscape*. Speaking engagement accepted at the annual scholarly conference for the Sport Marketing Association, Charlotte, NC.
43. **Tutka, P.** & Williams, D. (2022). *Transfers?!? We talkin' about transfers? Analyzing the impact of the college football transfer portal on the Southeastern Conference*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC.
42. Williams, D. & **Tutka, P.** (2022). *I'll NIL an accountant: Determining the practical tax implications of NIL agreements among student-athletes*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, Atlanta, GA.
41. Williams, D. & **Tutka, P.** (2021). *An analysis of research methods in leading sport marketing journals: The continued paucity of historical methods*. Speaking engagement accepted at the annual scholarly conference for the Sport Marketing Association, Las Vegas, NV
40. Williams, D., & **Tutka, P.** (2021). *Advancing School House Rock: Introducing civic education through a model congress project*. Sport and Recreation Law Association, Virtual Conference.
39. Williams, D., & **Tutka P.** (2020). *Examining the modernization construct through a historical case study of Iron Bowl stadia, 1948-2019*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC. (Conference Canceled).

38. **Tutka, P.** & McNab, A. (2020) *Gender equity beyond Title IX: A comparative analysis of male and female college athletics programs*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC. (Conference Canceled).
37. Gentile, M. & **Tutka, P.** (2020). *The baseball rule and how the changing nature of the sport leaves potential for change*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, Louisville, KY.
36. Williams, D., **Tutka, P.**, & Sabin, J. (2020). *Make athletes pay more again: An analysis of jock tax issues following the 2017 tax reform*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, Louisville, KY.
35. Williams, D. & **Tutka, P.** (2019). *Charitable donation cuts: An analysis of the tax cuts and jobs act on college athletic donations on ticket sales*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC.
34. Williams, D. & **Tutka, P.** (2019). *The impact of the 2017 tax reform on college athletic donations related to ticket sales*. Speaking engagement accepted at the annual scholarly conference for the North American Society for Sport Management, New Orleans, LA.
33. McNab, A. & **Tutka, P.** (2018). *Augmented reality in a sport setting*. Speaking engagement accepted at the annual scholarly conference for the Association for Information Systems: Special Interest Group on Human Computer Interaction, Pre-ICIS Workshop, San Francisco, CA
32. Barker, K. (Undergraduate Student), **Tutka, P.**, & Williams, D. (2018). *Using Twitter to reach fans: How successful is a minor league franchise in turning Twitter posts into potential attendees*. Speaking engagement accepted at the annual scholarly conference for the Sport Marketing Association, Dallas, TX.
31. Williams, D., Murfree, J., **Tutka, P.**, & Rode, C. R. (2018). *The Influence University Athletics Have on Exposing Out-of-State Students to Archaic State Laws: A Case Study*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, San Antonio, TX.
30. Williams, D. & **Tutka, P.** (2017). *The Importance and Use of Digital Archives to Examine Sport Marketing History*. Speaking engagement accepted at the annual scholarly conference for the Sport Marketing Association, Boston, MA.
29. Williams, D., **Tutka, P.**, & Rode, C (2017). *Where Legends can be Made: A Case of Exposing Out- of-State Students to a State's Archaic Laws*. Speaking engagement accepted at the annual scholarly conference for the North American Society for the Sociology of Sport, Windsor, ON.
28. **Tutka, P.**, Williams, D., Goldsmith, A., & Slavich, M. (2017). *Concerned Students 2016: An Examination of the Views of Student-Athletes on Boycotts and Race Issues within Intercollegiate Athletics*. Speaking engagement accepted at the annual scholarly conference for the North American Society for Sport Management, Denver, CO.

27. Soebbing, B.S., Seifried, C.S., & **Tutka, P.** (2017). *Does a novelty effect exist for renovated facilities? A look at Division I-FBS College Football*. Speaking engagement accepted at the annual scholarly conference for the North American Society for Sport Management, Denver, CO.
26. Williams, D., Keiper, M., Manning, R. D., Jenny, S., & **Tutka, P.** (2017). *NCAA eSports 20XX: An analysis of the potential for radical eSports adoption within intercollegiate athletics* [Oral presentation]. College Sport Research Institute, Columbia, SC.
25. **Tutka, P.**, & Andrew, D. P. S. (2017). *College football venues and the Americans with Disabilities Act: Have they done enough?* Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, Las Vegas, NV.
24. Gentile, M., & **Tutka, P.** (2017). *Distraction Theory and the legal challenges it presents to Major League Baseball*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, Las Vegas, NV.
23. Williams, D., **Tutka, P.**, & Gentile, M. (2017). *College athletes matter: The potential legal ramifications for student-athletes who engage in social issue protests*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, Las Vegas, NV
22. Magliocca, J., & **Tutka, P.** (2016). *The ethical responsibility of publicly funded facilities to protect fans*. Speaking engagement accepted at the annual scholarly conference for the North American Society for the Sociology of Sport, Tampa, FL. (**With Graduate Student**).
21. **Tutka, P.**, Williams, D., & Slavich M. (2016). *The potential impact for boycotts to reshape college athletics*. Speaking engagement accepted at the annual scholarly conference for the North American Society for the Sociology of Sport, Tampa, FL.
20. Williams, D., Keiper, M. C., Manning, R. D., Jenny, S., & **Tutka, P.** (2016). *NCAA eSports 20XX: The Potential for Radical eSports Adoption within Intercollegiate Athletics*. Speaking engagement accepted at the annual scholarly conference for the Sport Marketing Association, Indianapolis, IN.
19. Williams, D., **Tutka, P.**, & Slavich, M. (2016). *#ConcernedNCAA2016: The Legitimacy of the University of Missouri Football Team Boycott and its Impact on the NCAA*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC.
18. **Tutka, P.** & Williams, D. (2016). *How carpet became acceptable again: The reinvention of artificial turf*. Speaking engagement accepted at the annual scholarly conference for the Sport and Entertainment Venues Tomorrow, Columbia, SC.
17. **Tutka, P.** & Seifried, C. (2016). *College stadium renovations: Understanding the different types of renovation options*. Speaking engagement accepted at the annual scholarly conference for the Applied Sport Management Association, Baton Rouge, LA.

16. **Tutka, P.** & Williams, D. (2016). *The expensive truth: The possible tax implications related to scholarship and cost of attendance payments to athletes*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreation Law Association, New Orleans, LA
15. Williams, D., **Tutka, P.**, & Seifried, C. (2015). *Judging reclassification: How status and reputation shaped the NAIA from 1973 to 2012*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Columbia, SC.
14. Williams, D. P., & **Tutka, P.** (2015). *Save the gold watch receipt: An analysis of the gift tax on athlete retirement gifts*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreational Law Association, Charlotte, NC.
13. Walker, K. B., Foreman, J. J., **Tutka, P.**, & Seifried, C. [advisor]. (2015). *Division I Football Bowl Subdivision (FBS) bowl games & interorganizational linkages: A case study of the Tangerine Bowl*. Speaking engagement accepted at the annual scholarly conference for the Southern Sport Management Association, Baton Rouge, LA.
12. **Tutka P.** & Seifried, C. (2015). *The use of academic storytelling in sport management*. Speaking engagement accepted at the annual scholarly conference for the Southern Sport Management Association, Baton Rouge, LA.
11. **Tutka, P.** & Seifried, C. (2014). *Innovation diffusion seen through college football stadium construction: An ideal-type covering late 19<sup>th</sup> century to present*. Speaking engagement accepted at the annual scholarly conference for the North American Society for Sport Management, Pittsburgh, PA.
10. Williams, D., **Tutka, P.**, & Seifried, C. [advisor] (2014). *The battle scars of searching for organizational legitimacy: A historical review of the National Association for Intercollegiate Athletics*. Speaking engagement accepted at the annual scholarly conference for the North American Society for Sport Management, Pittsburgh, PA.
9. **Tutka, P.** & Williams, D. (2014). *Tweeting in the classroom: How to teach sport management students to use social media effectively*. Speaking engagement accepted at the annual scholarly conference for the Southern Sport Management Association, Nashville, TN.
8. **Tutka, P.** & Williams, D. (2014). *An analysis of innovation diffusion among southern college football facilities*. Speaking engagement accepted at the annual scholarly conference for the Southern Sport Management Association, Nashville, TN.
7. Soebbing, B. P., **Tutka, P.**, & Seifried, C. S. (2013). *The effect of integrity on external promotions of NCAA Division I-FBS college football head coaches*. Speaking engagement accepted at the annual scholarly conference for the European Conference in Sports Economics, Esbjerg, Denmark.
6. **Tutka, P.** & Seifried, C., (2013). *Development of college football facilities throughout history: A case study of the Atlantic Coast and Southeastern Conferences*. Speaking engagement accepted at the annual scholarly conference for the College Sport Research Institute, Chapel Hill, NC.

5. Williams, D. P., **Tutka, P.**, & Seifried, C. [advisor], (2013). *Legitimacy battle scars: A historical analysis on the conflict between the NAIA and the NCAA*. Speaking engagement accepted at the annual scholarly conference for the Southern Sport Management Association, Troy, AL.
4. Williams, D., **Tutka, P.**, & Seifried, C. [advisor] (2013). *State-of-the-art facility clauses: A description and resulting impact of franchise free agency*. Speaking engagement accepted at the annual scholarly conference for the Sport and Recreational Law Association, Denver, CO.
3. Seifried, C., **Tutka, P.**, Soebbing, B., & Agyemang, K. (2013). *College football structures in the United States, late 19<sup>th</sup> century to present: Historical research toward a management ideal-type of high and mid-major institutions*. Speaking engagement accepted at the annual scholarly colloquium for the National Collegiate Athletic Association in Grapevine, TX.
2. Pfleegor, A., Seifried, C., Soebbing, B., Agyemang, K., & **Tutka, P.** (2012). *Considering place in how we do our research: Critical discussions on field research in sport*. Speaking engagement accepted at the annual scholarly conference for the North American Society for the Sociology of Sport in New Orleans, LA.
1. Clopton, A. & **Tutka, P.** (2012). *The internal efficiency of Major League Baseball clubs*. Speaking engagement accepted at the annual scholarly conference for the American Alliance for Health, Physical Education, Recreation and Dance in Boston, MA.

### Thesis Committees

Niagara University: Chair (3), Co-Chair (1).

### INVITED LECTURER/PRESENTATIONS:

School	Course Taught	Term	Instructor	Lecture Topic
Louisiana State University	KIN 7519- Financial Issues in Sport	Spring 2013	Dr. Brian Soebbing	Development of college football facilities throughout history: A case study of the Atlantic Coast and Southeastern Conferences
Louisiana State University	KIN 2510- Introduction to Sport Administration	Fall 2013	Dr. Dorothy Jacobsen	An introduction to the professional usage of social media
Louisiana State University	KIN 2501- History and Philosophy of Kinesiology	Fall 2013- Spring 2014	Dr. Dorothy Jacobsen	The role of social media in the professional world



Louisiana State University	KIN 7516-Organizational Behavior	Spring 2014	Dr. Chad Seifried	Innovation diffusion and football in the South
University of Louisiana-Lafayette	Organization and Management of Exercise and Activity Programs	Fall 2014	Dr. Gregg Davis	Facility Operations and Management
University of Alabama	Sport Marketing	Spring 2015	Dr. Dylan Williams	Innovation diffusion and football in the South
Louisiana State University	KIN 7516-Organizational Behavior	Spring 2015	Dr. Chad Seifried	Innovation diffusion and football in the South
University of Alabama	Facility and Event Management (Grad)	Fall 2018	Dr. Dylan Williams	Historical methods and college stadia
University of Alabama	Facility and Event Management (Grad)	Fall 2019	Dr. Dylan Williams	Historical methods and college stadia
University of Alabama	Facility and Event Management (Grad)	Fall 2020	Dr. Dylan Williams	Historical methods and college stadia

## TEACHING EXPERIENCE:

### Associate Clinical Professor, Graduate Program Coordinator

*Purdue University*

*Department of Health and Kinesiology*

*College of Health and Human Sciences*

*West Lafayette, Indiana*

August 2024- Current

- Developing new graduate sport management program for West Lafayette and Indianapolis,
- Teaching classes in Sport Management at the graduate level.

### Assistant Professor, Graduate Program Coordinator, Director, Niagara Power

*Niagara University*

*College of Hospitality, Sport and Tourism Management*

*Niagara University, New York*

January 2016- May 2021

- Served as the coordinator for the M. S. in Sport Management program (Resigned August 2021).
- Served on various committees within the college and university
- Served as the chair on the university wide Senate Graduate Studies Committee (January 2018-May 2019)
- Served as chair of Senate Graduate Taskforce (September 2019-May 2020)
- Designed course curriculum and syllabus

- Designed exams and written assignments
- Developed a Study Abroad Program (Start Date Jan. 2018).
- Developed and operated the Niagara Power for Niagara University, providing 20 + internships for Niagara University students across disciplines (Resigned August 2021)

**Associate Professor (Received Promotion and Tenure) May 2021- July 2024**

- Served as chair of University Senate Executive Committee (2023-Current)
- Served as college curriculum development committee chair (2022-Current)
- Presented lecture topics for the following three credit graduate and undergraduate courses

Term	Course Number	Course Name	Number of Students	Overall Evaluation Score
Spring 2016	SPM 335	Issues in Sport	41	4.67
Spring 2016	SPM 573	Event & Facility Management	6	4.5
Summer 2016	SPM 335 (Online)	Issues in Sport	3	N/A
Summer 2016	SPM 455 (Online)	Sport Marketing and Promotions	6	N/A
Fall 2016	SPM 275	Sport Management	39	4.75
Fall 2016	SPM 455	Sport Marketing and Promotions	29	4.32
Fall 2016	SPM 541	Special Topics: Business of College Sports	8	4.71
Fall 2016	SPM 585	Financial Management in Sport/Recreation	4	4.0
Spring 2017	SPM 275	Sport Management	19	4.71
Spring 2017	SPM 335	Issues in Sport	15	4.27
Spring 2017	SPM 473	Facilities and Event Management	21	4.24

Spring 2017	SPM 573	Facilities and Event Management	6	4.67
Summer 2017	SPM 275 (Online)	Sport Management	5	N/A
Summer 2017	SPM 441 (Online)	History of College Sport	7	N/A
Summer 2017	SPM 595	Structure and Function of Sport and Recreation	5	N/A
Fall 2017	HRT 100	Introduction to Hospitality	19	4.58
Fall 2017	SPM 275	Sport Management	19	4.89
Fall 2017	SPM 455	Sport Marketing and Promotions	24	4.75
Fall 2017	SPM 545	Research Methods in Sport Management	6	4.33
Fall 2017	NUB102 HOSP	Niagara Beginnings	13	4.84
Spring 2018	SPM 335	Issues in Sport	39	3.45/4
Spring 2018	SPM 473	Facilities and Event Management	36	3.48/4
Spring 2018	SPM 573	Facilities and Event Management	8	3.67/4
Summer 2018	SPM 275	Introduction to Sport Management	5	N/A

Summer 2018	SPM 441	Topics: Baseball Operations 2	6	N/A
Summer 2018	SPM 585	Sport Finance	6	N/A
Fall 2018	SPM 360	Sport Communication and Technology	23	3.27/4
Fall 2018	SPM 455	Sport/Recreation Marketing & Promotions	30	3.38/4
Fall 2018	SPM 544	Topics: Business of College Sport	12	3.5/4
Fall 2018	HRT 100	Introduction to Hospitality	72	3.28/4
Fall 2018	NUB 102 HOSP	Niagara University Beginnings	12	3.5/4
Spring 2019	SPM 360	Sport Communication & Technology	25	3.1/4
Spring 2019	SPM 473	Sport/Recreation Facility Management	24	3.62/4
Spring 2019	SPM 573	Event and Facility Management	8	4/4
Spring 2019	SPM 441	Special Topics: Baseball Operations	7	3/4
Summer 2019	SPM 275	Introduction to Sport Management	5	N/A
Summer 2019	SPM 441	Special Topics: Baseball Operations 2	7	N/A

Summer 2019	SPM 585	Sport Finance	4	N/A
Fall 2019	SPM 360	Sport Communication and Technology	25	3.67/4
Fall 2019	SPM 455	Sport/Recreation Marketing & Promotions	34	3.48/4
Fall 2019	SPM 555	Sport Marketing	16	4/4
Fall 2019	HRT 100	Introduction to Hospitality	102	Survey taken no data received
Fall 2019	NUB 102 HOSP	Niagara University Beginnings	13	$\frac{3}{4}$
Spring 2020	SPM 360	Sport Communication and Technology	37	3.71/4
Spring 2020	SPM 441	Special Topics: Baseball Operations	7	4/4
Spring 2020	SPM 473	Sport/Recreation Facility Management	36	$\frac{3}{4}$
Spring 2020	SPM 541	Special Topics: Baseball Operations	4	3.5
Spring 2020	SPM 573	Event and Facility Management	8	3.67/4
Summer 2020	SPM 545	Research Methods in Sport Management	4	N/A
Summer 2020	SPM 275	Introduction to Sport Management	3	N/A

Fall 2020	SPM 360	Sport Communication and Technology	32	3.83/4
Fall 2020	SPM 455	Sport/Recreation Marketing & Promotions	18	3.6/4
Fall 2020	SPM 545	Research Methods in Sport Management	9	4/4
Fall 2020	SPM 555	Sport Marketing	9	4/4
Fall 2020	HRT 100	Introduction to Hospitality	79	Survey Taken, No Data Received
Spring 2021	SPM 360	Sport Communication and Technology	36	3.4/4
Spring 2021	SPM 441	Baseball Operations 1	14	3.6/4
Spring 2021	SPM 473	Sport/Recreation Facility Management	37	3.625/4
Spring 2021	SPM 573	Event and Facility Management	10	3.5/4
Summer 2021	SPM 545	Research Methods in Sport Management	5	N/A
Summer 2021	SPM 441	Special Topics: Baseball Operations 2	7	N/A
Summer 2021	SPM 275	Introduction to Sport Management	4	N/A
Fall 2021	SPM 360	Sport Communication and Technology	34	3.4/4

Fall 2021	SPM 455	Sport/Recreation Marketing & Promotions	39	3.69/4
Fall 2021	SPM 555	Sport Marketing	12	3.75/4
Fall 2021	HRT 100	Introduction to Hospitality	78	Survey given- No results received
Spring 2022	SPM 360	Sport Communication and Technology	32	3.22/4
Spring 2022	SPM 473	Sport/Recreation Facility Management	23	3.38/4
Spring 2022	SPM 573	Sport/Recreation Facility Management	15	<sup>3</sup> / <sub>4</sub>
Summer 2022	SPM 275	Introduction to Sport Management	6	N/A
Summer 2022	SPM 555	Sport Marketing	4	N/A
<b>FALL 2022-SABBATICAL</b>				
<b>Spring 2023</b>	SPM 250	Sport Communication and Technology	40	2.27/4
<b>Spring 2023</b>	SPM 473	Sport/Recreation Facility Management	39	3.25/4
<b>Spring 2023</b>	SPM 573	Sport/Recreation Facility Management	9	4/4
<b>Spring 2023</b>	SPM 441	Sport Marketing Collaboratory	29	3.53/4



<b>Summer 2023</b>	SPM 275	Introduction to Sport Management	10	3.5
<b>Fall 2023</b>	SPM 250	Sport Communication and Technology		
<b>Fall 2023</b>	SPM 455	Sport/Recreation Marketing & Promotions		
<b>Fall 2023</b>	SPM 555	Sport Marketing		
<b>Fall 2023</b>	TRM 487	Marketing Tourism and Events		
<b>Spring 2024</b>	SPM 250	Sport Communication and Technology		
<b>Spring 2024</b>	SPM 441	Sport Marketing Collaboratory		
<b>Spring 2024</b>	SPM 473	Sport/Recreation Facility Management		
<b>Spring 2024</b>	SPM 573	Sport Facility Management		
<b>Summer 2024</b>	SPM 555	Sport Marketing		

### **Graduate Assistant**

*Louisiana State University  
College of Human Sciences & Education  
School of Kinesiology*

*Baton Rouge, Louisiana  
August 2011- December 2015*

- Designed course curriculum and syllabus
- Designed exams and written assignments
- Presented lecture topics for the following three-credit hour undergraduate courses:

Term	Course Number	Course Name	Number of Students	Overall Evaluation Score
Fall 2011	KIN 2510	Introduction to Sport & Leisure Administration	49	4.45/5.00
Fall 2011	KIN 2510	Introduction to Sport & Leisure Administration	47	4.49/5.00
Spring 2012	KIN 2510	Introduction to Sport & Leisure Administration	55	4.57/5.00
Spring 2012	KIN 2510	Introduction to Sport & Leisure Administration	53	4.46/5.00
Spring 2012	KIN 3802	Program and Event Management	44	4.71/5.00
Fall 2012	KIN 2530	Sport in Society	57	4.33/5.00
Fall 2012	KIN 4517	Sport Administration	66	4.39/5.00
Spring 2013	KIN 2530	Sport in Society	47	4.22/5.00
Spring 2013	KIN 4517	Sport Administration	76	4.17/5.00
Summer 2013	KIN 4515	Sports Seminar	50	N/A
Fall 2013	KIN 4513	Facilities Management	127	4.27/5.00
Fall 2013	KIN 4517	Sports Administration	67	4.52/5.00
Spring 2014	KIN 4517	Sport Administration	82	4.14/5.00
Spring 2014	KIN 3800	Ethical and Legal Issues in Sport	41	4.72/5.00
Fall 2014	KIN 4515	Sport Seminar	143	4.24/5.00
Fall 2014	KIN 4517	Sport Administration	59	4.38/5.00

Spring 2015	KIN 3800	Ethical and Legal Issues in Sport	40	4.37/5.00
Spring 2015	KIN 4517	Sport Administration	65	3.79/5.00
Summer 2015	KIN 4515	Sport Seminar	24	N/A
Fall 2015	KIN 4517	Sport Administration	49	4.63
Fall 2015	KIN 3800	Ethical and Legal Issues in Sport	40	4.71

## GRANT ACTIVITY

- Hyatt University Fund (Hyatt Hotels) **EXTERNAL** 2017  
 Proposal Title: Niagara University College of Hospitality, Tourism and Sport  
 Management Request (With Choi, Y & Stahura, K.). (Funded, \$18,000)
- Committee on College Teaching and Learning (Niagara University) 2017  
 Project Title: Using Real Life Marketing to Provide Sport Management Students with  
 Applied Experience from the Classroom (Funded for 1,500)
- Research Support Grant (Niagara University) 2016  
 Project Title: A historical examination of the role that New Deal programs played in the  
 development of college football stadia (Submitted Fall 2016, Request \$2,910, Funded)
- Summer Research Grant (Niagara University) 2016  
 Project Title: A historical examination of the role that New Deal programs played in the  
 development of college football stadia (Submitted Fall 2016, Not Funded)
- Diversity in Sport and Physical Activity Grant 2016  
 Project Title: Student-athlete perceptions on boycotts and race in sport (Not Funded)
- National Collegiate Athletic Association Graduate Student Research Grant 2015  
 Project Title: An Ideal-type through Innovation Diffusion: Recording the Construction  
 History of Football Stadiums in the National Collegiate Athletic Association Division I  
 Football Bowl Subdivision (FBS) (Not Funded)
- Louisiana State University School of Kinesiology, James J. Corbett Graduate Summer Research  
 Award 2014  
 Project Title: Innovation diffusion and college football (Awarded \$2,000)
- Louisiana State University Student Travel Grant 2014  
 Project: Innovation diffusion seen through college football stadium construction: An

ideal-type covering late 19th century to present (Awarded \$240)

Louisiana State University Student Travel Grant 2013  
 Project Title: Development of College Football Facilities throughout History: A Case Study of the Atlantic Coast and Southeastern Conferences (Awarded: \$120)

**UNIVERSITY SERVICE:**

Niagara University Sport Management Association Co-Advisor	2016-2018
Niagara University Sport Recreation & Tourism Summit Co-Adviser	2016-2018
Niagara University Committee on Committees (Member)	2016-2017
Niagara University Technology Committee	2017-2020
Niagara University Academic Integrity Board Co-Chair 2021-Current	2017-Current
Niagara University Library Advisory Committee	2017-Current
Niagara University Senate (Elected)	2019-Current
Niagara University Planning and Resource Council (Elected)	2020-2022
Niagara University Graduate Studies Committee (Chair)	2017-2019
Niagara University Task Force	2019-2020
Niagara University Senate Executive Committee (Elected)	2019-2021
Chair- Niagara University Senate Executive Committee (Elected)	2023-Current
Niagara University Senate Standards and Reporting Committee	2020-2023
LSU Sport Management Undergraduate Internship Program	2012
<ul style="list-style-type: none"> <li>Assisted with the process students working through the internship program</li> </ul>	

**PROFESSIONAL ACTIVITIES:**

Editorial Board- *Journal of Issues in Intercollegiate Athletics* (2021-2024)

Guest Reviewer- *Journal of Issues in Intercollegiate Athletics* (2014)

Ad-hoc Reviewer- *Journal of Legal Aspects of Sport* (2017,2021)

Ad-hoc Reviewer- *Sport, Business, Management: An International Journal* (2018, 2020, 2022)

Ad-hoc Reviewer- *Sport Marketing Quarterly* (2019, 2022, 2023)

Ad-hoc Reviewer- *Sport Management Review* (2019)

Ad-hoc Reviewer- *Journal of Sport Management* (2022)

Academy of Management Conference Reviewer (2016)

North American Society for Sport Management Conference Reviewer (2017-2018)

Sport and Recreation Law Association Conference Reviewer (2017, 2022)

**PROFESSIONAL ASSOCIATIONS/MEMBERSHIPS:**

North American Society of Sport Management	2013 – 2023
Applied Sport Management Association	2013 – 2022
Sport and Recreation Law Association	2016 -- Present
Sport Marketing Association	2019 -- Present
Academy of Management	2014
North American Society for Sport History	2013

## References

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