

# JEANNE BOYD

## CONTACT

317-285-8780  
jeanneb473@gmail.com  
1712 Twin Lakes Circle  
West Lafayette, IN 47906

## SKILLS

Leadership  
Communication  
Strategic Planning  
Organization  
Problem Solving  
Data Analysis  
Relationship-Building

## EDUCATION

### Ph.D. Higher Education Administration Louisiana State University

2020  
Emphasis: Quantitative Research in  
Sport Management

### M.S. Health and Human Performance University of Florida

1995  
Emphasis: Sport Management

### B.S. Health and Human Performance University of Florida

1994  
Emphasis: Sport Management

## PROFILE

Sport Management professional with more than twenty-five years of experience at the university, conference, and national levels. Confident leader comfortable working in fast-paced, high-pressure environments while valuing successful partnerships and seeking practical solutions. As the former Managing Director of the NCAA Men's Final Four, cultivated a multitude of professional relationships across the country while earning national recognition and setting attendance and revenue records for eight consecutive years. Additionally, I have teaching experience in Health and Human Performance at the University of Florida, Clemson University, and Louisiana State University.

## WORK EXPERIENCE

### President

JMB Consulting Services  
West Lafayette, Indiana

Board of Directors - Wabash Center  
Lafayette, Indiana 2020 - present

- Assist in establishing/reviewing company policies based on the mission of Wabash Center.
- Provide leadership and direction for all development efforts and special events.
- Conducted comprehensive structural review of senior level employees to improve efficiency.

Purdue University Athletics  
West Lafayette, Indiana 2016 - present

- Assist in select development efforts.
- Travel to selected events and cultivate donor relationships.
- Represent the athletic department in the local community.

Board of Advisors - Complex Sports and Entertainment  
Flower Mound, Texas 2018 - 2020

- Provide leadership and guidance for initial business plan development, organization structure and staffing, and bid processes.
- Met weekly with President to refine strategic direction of the organization.

### Managing Director of the Division I Men's Basketball Championship

National Collegiate Athletic Association  
Indianapolis, Indiana 2007 - 2015

- Oversee the day-to-day strategic direction and operations of the Division I Men's Basketball Championship and NIT.
- Serve as the liaison to the NCAA Division I Men's Basketball Committee, local organizing committees, host institutions and facilities at all sites of the championship.
- Provide leadership and direction for the Division I men's basketball and NIT staffs.
- Develop and manage annual budget for the championships.
- Coordinate financial analysis information.
- Oversee logistics and execution of all 67 championship games.

# JEANNE BOYD

## CONTACT

317-285-8780  
jeanneb473@gmail.com  
1712 Twin Lakes Circle  
West Lafayette, IN 47906

## HIGHLIGHTS

- Guided all operations for the largest amateur sporting event in the world during its period of greatest growth.
- Led 60 staff members and 65 contractors/consultants.
- Managed an annual budget in excess of \$58MM.
- Authored bid specifications and facilitated the site-selection process.
- Implemented project management/tracking systems.
- Developed and conducted host seminars across the country (approx. 20 per year).
- Served as the NCAA liaison to the National Association of Basketball Coaches (NABC), National Association of Collegiate Athletic Directors (NACDA), and DI Men's Basketball Committee.
- Worked with producers and directors (CBS and Turner) on all matters related to the television broadcast.
- Directed Local Organizing Committees on all strategic matters (i.e., staff education and preparedness, organizational structure, budget, resource allocation).

## REFERENCES

### Jacob Burton

TSC Board Member; Head Baseball Coach, Twin Lakes High School; Member of the National High School Athletic Coaches Association Hall of Fame

765-404-1440  
j22burton@yahoo.com

### Jay Cicero

President, Greater New Orleans Sports Foundation; Member of the Louisiana Sports Hall of Fame

504-915-6361  
jcicero@gnosf.org

### Craig Littlepage

Senior Advisor, Collegiate Sports Associates; Member of the Virginia Sports Hall of Fame

434-981-4934  
littlepage@collegiatesportsassociates.com

## WORK EXPERIENCE

### Director of the Division I Men's Basketball Championship

National Collegiate Athletic Association 2003 - 2007  
Indianapolis, Indiana

- Serve as preliminary round primary contact at the national office.
- Develop operations manuals and all tournament communication.
- Conduct site surveys to ensure consistent application of championship policies.
- Coordinate and compile evaluations from hosts, participating institutions and committee members; identify action items.
- Coordinate and monitor all aspects of the automatic-qualification process.
- Serve as liaison to participating institutions; provide assistance to teams advancing to the Final Four.
- Manage all operational matters, including contractors and consultants, facility set-up, space assignments and equipment.
- Staff all rounds of the NCAA Division I Men's Basketball Championship.

### Associate Commissioner - Championships and Operations

Sun Belt Conference 2000 - 2003  
New Orleans, Louisiana

- Direct all conference championships (17).
- Direct and manage the conference awards program.
- Serve as liaison to game official coordinators.
- Serve as liaison to all head coaches.
- Manage, disseminate and provide interpretations for the conference sports regulations.
- Conduct various research projects as directed by conference commissioner.
- Formulate conference schedules.
- Work with the Greater New Orleans Sports Foundation on city-wide NCAA events.

### Assistant Director of Event Management/Adjunct Instructor

Louisiana State University 1997 - 2000  
Baton Rouge, Louisiana

- Act as tournament director and/or event manager for all regular season and post-season contests.
- Manage home athletic events including: baseball, men's and women's basketball, football, women's gymnastics, women's soccer, softball, indoor and outdoor track and field, and women's volleyball.

### Courses Taught/Committee Work

- Founding Board Member of the College Event and Facility Management Association (CEFMA)
- SPM 2000 Introduction to Sport Management, UF
- SPM 2060 Sport Career Preparation, UF
- PRTM 2230 Administration/Management in Parks, Rec. and Tourism, Clemson
- KIN 3802 Program and Event Management, LSU
- KIN 3502 Test and Measurement in Kinesiology, LSU
- Division I Championship/Competition Cabinet
- Division I Football Certification Committee